

IT'S CE GAME TIME

Light the
TEAM

The 43rd Annual MidWinter
Convention & Expo

FEBRUARY 8–9, 2024 | SAFE CREDIT UNION CONVENTION CENTER

Presented by



www.sdds.org

Deadlines

Early Registration:
November 1, 2023

Regular Registration:
January 8, 2024

Hotel Reservation:
Hyatt Regency Hotel
January 17, 2024

Advance Registration
ends January 24, 2024

Registration Includes

Complimentary Meals

Raffle Prizes in Expo Hall

Great Expo & Exhibitors

Convention Bag

Water Bottle

Expo Hall

Exhibits Open

Thursday
11:00am–5:00pm

Friday
7:30am–1:30pm

Early Bird Pricing

\$395 Dentists | \$315 Staff
(ends 11/1/23)

includes 2 breakfasts and 2 lunches

Registration

Please pre-register to avoid on-site registration lines. Attendees registered on or before **January 24, 2024** will have their badges ready at the SDDS PRE-REGISTRATION desk. All registrations received after this date will be available at the SDDS ON-SITE REGISTRATION desk. **Each registrant must fill out a registration form. ONE FORM PER REGISTRANT.**

There is a \$10 charge for on-site replacement of lost badges. Any substitutions should be submitted in writing to SDDS by **January 24, 2024**. Changes after that date must be made at the SDDS on-site registration desk.

Payment

Please make payable to SDDS by check or credit card. Members of SDDS may request to be billed. **If billed, payment must be made prior to the event to avoid incurring additional fees.**

Open Attendance

Courses are on a first-come, first-serve basis. Once a room is filled to legal capacity, the room is closed. Please plan your schedule accordingly to avoid disappointment.

Hotel Accommodations

Hyatt Regency Sacramento | 1209 L Street • Sac., CA 95814

\$229 per night plus taxes, until January 17, 2024 or until the group block fills up, whichever comes first.

Book online: www.hyatt.com/en-US/group-booking/SACRA/G-SDNT

Call (800) 233-1234 and use the code G-SDNT or mention the Sacramento District Dental Society.

Refund / Cancellation Policy

Cancellations received in writing by **January 5, 2024** will receive a full refund less \$25 per registrant processing fee. Cancellations received after this date are nonrefundable, but substitutions will be allowed. There will be no refunds for “No Shows” or for registrations made after this date.

Continuing Education Credits

CE cards are included in each registrant's Convention Packet. To obtain CE credit, the attendee must sign in at each course and record the course number announced at the end of each session. SDDS cannot be held responsible for loss or improper completion of CE card.

The SDDS is a continuing education registered provider with the Dental Board of California, Permit No. RP 2168.

AGD Credit Available

SDDS is an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state provincial board of dentistry or AGD endorsement.

What Does “Core” & “20%” Mean?

To facilitate California licensed dental professionals in complying with the Dental Board of California regulations, SDDS will identify each course's content as either a “Core” or a “20%” course. The two categories are defined as follows: Core courses must make up a minimum of 80% of the credits in a renewal cycle. These include courses that directly enhance the licensee's knowledge, skill and competence in the provision of service to patients or the community. Courses that are considered to be primarily of benefit to the licensee shall be limited to 20% of the credits in a renewal cycle, i.e. improve recall, organization, and business planning and operations, leadership, team development and human resource management.

Handouts

In an effort to support overall green efforts, convention correspondence will be sent via email from sdds@sdds.org. Please make sure that this email address is saved in your “safe recipients” list. NOTE: all course handouts will be posted on SDDS' website via a special link, provided to you via email two weeks prior to the convention date. PLEASE PROVIDE YOUR DIRECT EMAIL!

Parking

Parking is available at the following locations: 14th & H Streets 13th & J Streets • 13th & K Streets • 15th & K Streets • Hyatt Regency Hotel (depending on construction in the area)

7:30–9:30am • 2 CEU, Core

Managing the Spectrum of Autism Care

Jamie Collins, RDH-EA, BS

Treating patients on the Autism Spectrum presents a multitude of challenges from behavior and cooperation concerns to related health concerns, not to mention the oral considerations associated with medications. As a practicing hygienist and mother of an Autistic child, the speaker has learned methods to ease the anxiety associated with dental appointments for many patients in addition to common oral conditions that may affect individuals with special needs.

Learning Objectives:

- Review the Autism Spectrum symptoms, commonly related disorders, and common medications used to treat symptoms of the disorder and oral implications
- Introduce alternative methods to treat patients with special needs in the dental office
- Discuss recommendation options that may be instrumental for improved home care

7:30–9:30am • 2 CEU, Core

California Dental Practice Act & Ethics – Where's the Line and Why?

Nancy Dewhirst, RDH, BS

Sponsored by Q-Optics

This course reviews and updates the required DPA topics, regulations and ethics, including scope of practice, drug prescribing, licensure and qualifications, supervision of auxiliaries, professional conduct, mandated reporting, and consent; codes and principles of ethics are reviewed. Examples of law violations, unprofessional conduct and difficult legal challenges will be discussed.

Learning Objectives:

- Review the scope of regulations addressed in the DPA
- Relate Dental Codes of Ethics to professional standards and rules
- Discuss how those regulations define dental practice limits
- Understand how the California Dental Board enforces the DPA
- Learn how to locate information and resources related to the DPA

7:30–9:30am • 2 CEU, Core

Essentials for Success in Fixed & Removable Prosthetics: What Works? What Does Not?

Michael Kulwiec, CDT; Dental Masters Laboratory (SDDS Vendor Member)

This presentation will address successful, proven clinical techniques and material choices based on published studies and clinician surveys. See why failures occur and how to avoid them. Learn digital technology applications that streamline treatment from the initial appointment to delivery.

Learning Objectives:

- Fixed Restorations: See the crucial clinical techniques and material applications proven for both chairside success and long-term restoration viability
- Removable Prosthetics: Gain insight into successful prosthodontic techniques and material choices and learn the ideal applications of various types of Complete Denture and Removable Partial Denture materials
- Gain clinical technique and material science knowledge

8:00–9:30am • 1.5 CEU, Core

Hackers, HIPAA and Headaches

Dennis Krohn, Jr., Partner, SD Reliance and Travis Watson, Compliance Consultant, Abyde (SDDS Vendor Members)

Dentists are confronted with growing difficulties in safeguarding patient information in today's digital era. To protect patients' sensitive data, compliance with HIPAA (Health Insurance Portability and Accountability Act) is of utmost importance. The significance of cybersecurity cannot be overstated in this context, given the susceptibility of dental practices to cyberattacks and data breaches. Dentists must make it a priority to establish robust cybersecurity measures including firewalls, encryption, regular software updates, employee training and more – all in order to mitigate potential risks.

Learning Objectives:

- Learn how to be HIPAA compliant and place a strong emphasis on cybersecurity and data breaches

8:00–9:30am • 1.5 CEU, Core

From Our Side Of The Chair® – Part 1

Shannon Pace Brinker, CDA

With the myriad of esthetic dental materials and techniques available today, dental assistants need to be more familiar with all aspects of clinical practice. Understanding treatment goals and unique treatment considerations is essential to obtaining the desired outcome. Both contribute before, during and after the treatment delivery to foreseeing potential complications and making the process predictable. This interactive lecture gives the team valuable perspectives from both sides of the chair.

Learning Objectives:

- Understand the necessary skills to shoot essential photographs for quick co-diagnosis and pre-treatment, treatment and post-treatment clinical angles required for documentation and lab communication purposes
- Learn and explain basic concepts in Chairside Assisting Skills
- Gain knowledge of new dental equipment and materials released for efficiency

8:00–9:30am • 1.5 CEU, 20%

The Many Hats of an Office Manager

Gayle Suarez, President; Dental Management Solutions

All eyes are on you! All eyes are on them! This course is designed to help enhance knowledge, confidence and the skills required of the gatekeeper role to proudly be the office manager with whom everyone wants to work.

Learning Objectives:

- Identify the wide range of duties that encompass the co-leader role, broaden the role, and streamline a stress-less operation
- Learn strategies and skills for improved efficiency, communication, accountability, organization, teamwork, productivity, and overall practice success

8:00–9:30am • 1.5 CEU, Core

Oral Complications of Cancer Therapy

Alessandro Villa, DDS, PhD, MPH

Oral complications of cancer therapy are common. Participants will gain a deeper understanding of both early and late oral complications associated with treatments such as chemotherapy and radiation therapy. Topics covered include appropriate interventions, supportive care measures, and the latest advancements in managing oral toxicities resulting from cancer therapy.

Learning Objectives:

- Recognize early and late oral complications resulting from cancer therapy, including chemotherapy and radiation treatment
- Describe the current management strategies for addressing oral complications that arise as a consequence of cancer treatment
- Explain the current management strategies employed for patients experiencing oral toxicities as a result of cancer therapy, including appropriate interventions and supportive care measures

First 300 Registrants
will receive a Starbucks card

Coffee Gift Card sponsored by
Analgesic Services, Inc.



10:00–11:30am • 1.5 CEU, 20%

Every Action Counts for Enhanced Teamwork

Gayle Suarez, President; Dental Management Solutions

Details matter! Every day, every patient, every time! This course will provide the opportunity for teams to commit to consistency, ensuring less stress and more emotional comfort for everyone.

Learning Objectives:

- Discover what is most overlooked that makes all the difference in daily operations
- Learn solutions and strategies to benefit doctors, teams and patients

10:00–11:30am • 1.5 CEU, Core

Oral Mucosal Lesions for the General Practice

Alessandro Villa, DDS, PhD, MPH

This course provides a comprehensive understanding of common oral mucosal lesions and the role dental providers play in their recognition, diagnosis and management. Participants will become familiar with the clinical presentations of the most common oral mucosal conditions and will gain insights into the principles of management and various treatment options available.

Learning Objectives:

- Become familiar with the clinical presentation of the most prevalent oral mucosal conditions
- Recognize the importance of dental providers in identifying oral mucosal lesions
- Understand the principles of management and treatment options for common oral mucosal conditions

10:00am–12:00pm • 2 CEU, Core

Vaping: A Viable Alternative or Danger in the Air?

Jamie Collins, RDH-EA, BS

The popularity of vaping among all ages is on the rise, often with unregulated products. The market is catering to the younger generation creating users at an epidemic rate, marketing appealing and concealing devices and flavors. Few studies and long-term effects are widely unknown; education and screening patients is a key element in any dental practice.

Learning Objectives:

- Review the effects on the body of vaping and common ingredients of vaping devices
- Introduce conditions and risk that can be associated with vaping devices
- Learn the dangers and impacts on the oral and systemic health conditions
- Discuss recommendation options that may be utilized to discuss dangers with patients and alternatives

10:00am–12:00pm • 2 CEU, Core

Investigating Cyber and the New Frontier in Dentistry AI

Ann-Marie DePalma, CDA, RDH, MEd, FADIA, FAADH, FADHA

Sponsored by Henry Schein One

This two-part program will investigate the importance of understanding cybersecurity to protect patients and practices and then review opportunities for artificial intelligence in dentistry for all team members. With cyber-attacks on the rise, this part of the program will focus on what you can do to protect your patients and practice. In part two of the presentation, the history of artificial intelligence and various uses within dentistry will be reviewed, and how it can improve overall practice production and profitability while improving patient care.

Learning Objectives:

- Review basic HIPAA requirements for electronic dental records
- Discuss cybersecurity, ransomware and phishing
- Review the history of artificial intelligence
- Discuss the basic concepts of AI and examine the use of AI in dentistry

10:00am–12:00pm • 2 CEU, Core

Right Under Our Noses...And Evolving Before Our Eyes, Emerging & Re-emerging Diseases

Nancy Dewhirst, RDH, BS

Sponsored by Q-Optics

Explore the personal health issues of new and altered diseases that challenge us now and in the future: resistant pathogens, biofilm diseases, and pathogens with pandemic potential. Find weak links in dental safety techniques and compare options to prepare, manage and respond to exposures.

Learning Objectives:

- Be able to identify and explain current trends in infectious diseases
- Be informed of and prepared for safety challenges
- Apply infection control and safety strategies to usual and unusual disease risks

10:00am–12:00pm • 2 CEU, Core

From Our Side Of The Chair®— Part 2

Shannon Pace Brinker, CDA

As a continuation from the morning “From Our Side Of The Chair” lecture, this course will continue the discussion on advancing chairside assisting skills.

Learning Objectives:

- Refresh the optimal chairside assisting skillset by understanding new isolation products, techniques and materials available to increase efficiency

10:00am–12:00pm • 2 CEU, Core

Ultimate Veneers

Todd Snyder, DDS, FAACD, FIADFE, ASDA, ABAD

Sponsored by Bisco, Sponsored in part by Ultradent

The ability to place believable porcelain veneers is crucial to a good cosmetic dental program. The numerous dental products and myriad of materials that are currently available to dentists can yield some incredible results but can be overwhelming and/or confusing. Without a blueprint and instructions to show the process from start to finish and all the steps in between, it can be quite challenging for many. This presentation will discuss all of the steps necessary to fabricate amazing, life-like veneers and when to utilize them.

Learning Objectives

- Learn veneer preparation design and veneer provisional techniques
- Learn veneer try-in and cementation
- Discover legal documentation

1:30–4:00pm • 2.5 CEU, Core

High Stakes Dental Safety: Don't Panic, You've Got This! (Infection Control and OSHA)

Nancy Dewhirst, RDH, BS

Sponsored by Q-Optics

This course meets the DBC's mandatory Infection Control CE requirement and OSHA yearly training requirement

Review today's disease transmission risks and dental safety recommendations considering bloodborne, contact and airborne pathogens; get some great safety tips! Standard and transmission-based precautions will be explained in the context of CDC guidelines and OSHA and Dental Board regulations.

Learning Objectives:

- Recognize and manage bloodborne, contact, droplet and airborne diseases
- Identify best practices to protect workers and patients
- Make sense of evolving rules and recommendations for changing infection risks

1:30–4:00pm • 2.5 CEU, Core

The Art of Exquisite Anterior, Posterior, Single, and Multiple Unit Provisionals

Shannon Pace Brinker, CDA

Sponsored in part by GC America

The role of dental restorations used for provisional and indirect restorative procedures has changed dramatically. These restorations are no longer regarded as temporary restorations but rather as provisional restorations with distinct functions and purposes. Provisional restorations have become a vital diagnostic and assessment tool to evaluate function color, shape, contour, occlusion, periodontal response, implant healing and overall esthetics. An accurate fit and margination are essential to ensure and maintain pulpal health. With increased demands being placed on provisional restorations, new materials and techniques are being developed and some existing protocols are being refined to accomplish desired goals.

Learning Objectives:

- Learn how to perfect your radiology techniques to open contacts and prevent the overlap of digital images
- Understand how to take the best PVS impressions to aid in provisional trimming
- Gain knowledge for the best Unparalleled tissue management that starts with rapid, profound Hemostasis

1:30–4:00pm • 2.5 CEU, Core

Smart Practices for Your Practice

Todd Snyder, DDS, FAACD, FIADFE, ASDA, ABAD

Sponsored by Bisco, Sponsored in part by Ultradent

The individual practice of dentistry is in transition now more than ever. Delivering exceptional care requires the entire team to share the same philosophy and commitment to individual dental care, procedures and techniques, obtaining more new patients and improving one's revenue. This program discusses modern systems, mindset, procedures, materials and technologies that help navigate these changing times so that you can offer better dentistry and increase your treatment opportunities.

Learning Objectives:

- Learn how to provide the latest in restorative materials and techniques
- Learn how to attract more elective dental procedures that people are willing to pay for
- Learn valuable tips on avoiding complications and post-operative discomfort with direct restorations

1:30–4:00pm • 2.5 CEU, 20%

Effective Communication and Patient Retention – It Begins on the Phone!

Gayle Suarez, President; Dental Management Solutions

Sponsored by Weave

Getting to know patients is #1; there is no second chance to make a first impression. This course will highlight the difference between patient services and patient relations. Spending time on each patient call will create a lasting impression that stands out!

Learning Objectives:

- Discover why the telephone is the MOST IMPORTANT tool for developing highly-educated patients
- Learn how to build valuable patient relations that will encourage long-term, quality and loyal patients (to whom you have the privilege to serve) for the ultimate practice success

1:45–3:45pm • 2 CEU, Core

Diabetes By The Numbers

Jamie Collins, RDH-EA, BS

Sponsored in part by GC America

Diabetic patients are 2-3 times more likely to develop periodontal disease than non-diabetics. With 80% of diabetics residing in the middle and lower socioeconomic American society, dental clinicians have the ability to make a difference in the life of these individuals. Learn about the CDT codes implemented to aide dental care workers to identify and help manage the oral systemic link of diabetes.

Learning Objectives:

- Identify the types, causes and treatments to provide the best care possible
- Review the types and causes of Diabetes Mellitus
- Discuss link of periodontal disease and diabetes control

1:45–3:45pm • 2 CEU, Core

Soft Tissue Growths for General Dentists

Rashida Wiley, DDS

Sponsored by California Northstate University (SDDS Vendor Member)

A wide range of soft tissue growths can be seen in the oral cavity. Soft tissue lesions can display different types of behavior (benign, intermediate and malignant) and fall into several different disease categories. Dental clinicians need to be able to recognize, describe, manage or refer patients with these types of lesions out for treatment. This course reviews the most common soft tissue growths dental professionals will encounter in practice.

Learning Objectives:

- Discuss the clinical appearance of soft tissue pathology in the oral cavity
- Recognize the differences between benign, intermediate and malignant lesions
- Discuss the management/treatment of various pathologic disorders

2:00–4:00pm • 2 CEU, 20%

To Contract or Not to Contract? Working with Dental Benefit Contracts

Lisa Greer, Dental Benefits Analyst and Matthew Nelson, Practice Analyst; California Dental Association

There are so many different dental benefits plans on the market; how do you select the right ones? This lecture will focus on the pros and cons of contracting with dental benefits plans in your practice.

Learning Objectives:

- Understand how to determine when a dental benefit plan is a right fit for patients and the practice
- Learn how to evaluate and conduct an analysis for each plan (existing or future)
- Learn how to analyze dental benefits contracts that best suit your needs during the transition of a practice



Team Special
Sign up 6 staff, get the 7th free!

FEBRUARY 9, 2024

FRIDAY

7:30–9:00am • 1.5 CEU, Core

Show Me the Money: Everything You Don't Know About Effective Collections

Sara Baker, MBA, CEO & Partner; SD Reliance (SDDS Vendor Member)

A steady cash flow is a vital function of any dental practice. However, the truth is that many practices struggle with maintaining consistent systems for handling delinquent accounts, which can create a real concern for a dentist's bottom line. This class covers what makes an effective collections plan which can reduce AR and improve cash flow by collecting cash now rather than chasing down balances later. Learn how to streamline your collections process, eliminate AR waste and headaches and consistently collect over 100% of your productions every month. It can be done!

Learning Objectives:

- How to properly implement an effective collections process
- How to run, analyze and understand your PMS reports
- Recognize common collection mistakes and learn tips and tricks from an expert in dental collections

7:30–9:30am • 2 CEU, Core

Medical Emergencies in the Dental Office

Jeffrey Delgadillo, DDS

As healthcare professionals, we must be prepared and confident in our abilities to handle a variety of medical emergencies at any given time. In this lecture, learn the proactive measures to identify and mitigate the most common emergencies. Attendees will gain valuable knowledge in recognizing early warning signs, accurately diagnosing emergent conditions and implementing effective treatment strategies. The goal is to ensure the team is prepared to respond to emergencies in the dental office with competence and composure.

Learning Objectives:

- Staff and medical emergency equipment preparation
- Discover diagnosis of the most common medical emergencies
- Learn treatment strategies and implementation

7:30–9:30am • 2 CEU, Core

Turn Mundane into Magnificent

Theresa Sheppard, RDA; Theresa Sheppard Solutions

Whether you are a new assistant or a seasoned RDA, there are times when fatigue and frustration can take over. Find out ways to reduce predictable failures and fall in love with dentistry again.

Learning Objectives:

- Level up your diagnostic skills
- Learn the difference between whether you're working on the patient or treating the patient
- Discover the difference between your role and your job

8:00–9:30am • 1.5 CEU, Core

The Biomimetic Approach: From Design to Delivery – Part 1

Mehrdad Razaghy, DDS

Sponsored by GC America and Carestream Dental

During this two-part lecture, we will learn how to perform our everyday dentistry, from the very first moment we meet a new patient, to treatment-planning, restoring, and maintaining, while appreciating the biomimetic concept. By the end of this lecture, we will have a very clear understanding of the following topics, completing a full circle of the biomimetic philosophy.

Learning Objectives:

- Learn biomimetic philosophy and “the check-list”: Most updated protocol for everyday bonding procedures
- Discover advanced possibilities; preventative and additive options with resin
- Fiber re-enforced composite restorations

8:00–9:30am • 1.5 CEU, Core

Technology Advancements in General Dentistry – Scanning, Milling & Printing

Colby Smith, DDS, MAGD

The advancements in technology available for the general dentist have accelerated over the past few years. Between intraoral scanners, CAD/CAM mills, CBCT, and 3D printing, dentists have so many different technologies to evaluate, and they're improving all the time! Is it bleeding edge, or standard of care? It can be difficult for a practice owner to decide whether to take the plunge with a new piece of equipment. This course will discuss some of the current technology and workflows related to restorative dentistry to help.

Learning Objectives:

- Learn about current dental imaging and manufacturing technologies
- Understand digital workflows for fabricating appliances and prosthetics
- Recognize advantages and applications for different intraoral scanning technology

8:00–10:00am • 2 CEU, Core

Implant CPR: Failure and Complication

Navneet Arora, DDS, MPH, DABP

During this seminar, learn how to deal with day-to-day implant-related complications in a simple and systematic way.

Learning Objectives:

- Identify implant complications
- Determine if they are surgical or restorative
- Learn how to manage complications yourself and when to refer out
- Learn how to avoid implant complications moving forward

8:00–10:00am • 2 CEU, Core

Implementing CAMBRA as a Team

Gwen Essex, RDH, RDHAP, MS, EdD

Sponsored by California Northstate University (SDDS Vendor Member)

Caries management by risk assessment is not new, and yet it hasn't reached every practice. This lecture covers the implementation of CAMBRA with a focus on simplifying the process and focuses on the successful implementation of this powerful prevention practice as a team.

Learning Objectives:

- Identify the determining factors for moderate, high, and extreme caries risk
- Indicate which of the relevant variables that lead to caries are personally modifiable
- Determine their specific role within their team in successfully implementing CAMBRA



Hope to see you there!

MidWinter Convention & Expo
February 8-9, 2024

8:30–9:30am • 1 CEU, Core

Ergonomics: Why is Dentistry Such a Pain in the Neck and Back?

Joel Whiteman, DDS

Sponsored by California Northstate University (SDDS Vendor Member)

Dentistry can be very hard on the body. Whether sitting or standing, those in the dental field will struggle with issues all over the body. We all want to practice for a long time and there needs to be a solution. In this course, we will discuss the how and why of pain in dentistry. This will be followed by how ergonomic principles can be implemented to make a difference.

Learning Objectives:

- Learn the causes of the physical issues in the dental profession
- Discover how to mitigate the ergonomic principles that can be mitigated
- Realize how to prevent issues going into the future

9:30–10:30am • 1 CEU, Core

Dentrix Users and Maybe Users – Bring Your Questions!

Dentrix Software Expert – Henry Schein

Sponsored by Henry Schein (SDDS Vendor Member)

If you are a current Dentrix user or if you are thinking about it, this course will provide the most current information and changes with this widely used program. Here's a chance to ask all of your questions, bring your wish list items and, if you are shopping for a new platform, weigh the options to best fit your practice. Whether you are already a user or looking for new software, this program will give you a chance to learn all you need to know.

Learning Objectives:

- Learn the ins and outs of Dentrix
- Troubleshoot issues that may occur while using Dentrix
- Learn from the experts how this software will make your office flow more efficiently

9:45am–12:15pm • 2.5 CEU, Core

All TMJ Patients are NUTS, right? How to Evaluate, Diagnose and Treat the Most Common TMJ Problems

Jamison Spencer, DMD, MS

TMJ disorders are one of those areas where almost every dentist feels uncomfortable. Dr. Spencer will review the relevant anatomy and discuss simple examination, diagnosis, and treatment techniques that will allow you to STUN your next TMD patient with your understanding of the patient's issues, and allow you to help many more people.

Learning Objectives:

- Understand basic principles of focused examination and evaluation for TMD
- Have a straightforward way to diagnose the most common TM disorders
- Understand the treatments for the most common TM disorders

10:00–11:30am • 1.5 CEU, Core

Your Dental Assisting Career – What is Changing?

Julie Cisneros, RDAEF2, LaDonna Drury-Klein, CDA, RDA, BS, Lori Gagliardi, CDA, RDA, RDH, Ed.D, Jeffrey Kwong, DDS, MSD, Mary McCune, JD, Director of Policy, CDA, Ariane Terlet, DDS

Sponsored by Cal-DEFA

From entry level certification to advanced licensure categories, the process of acquiring training, education and experience to become the top talent within the practice is the focus of this panel presentation. Join in this discussion about the talent development process, the pathways to achieve ultimate goals, and current legislative changes that will enable assistants to excel as a key part of the clinical team.

Learning objectives:

- Discover how using work experience as a training tool can be the stepping stone to advancing workplace responsibilities
- Learn the roles and options that Dental Board-approved programs can play in career goals
- Understand the current career pathways available to achieve clinical goals and future satisfaction

10:00am–12:00pm • 2 CEU, Core

The Biomimetic Approach: From Design to Delivery – Part 2

Mehrdad Razaghy, DDS

Sponsored by GC America and Carestream Dental

In continuation of the lecture on the Biomimetic Approach, we will continue discussing treatment planning, restoring, and maintaining, while appreciating the biomimetic concept. By the end of this lecture, we will have a very clear understanding of the following topics, completing a full circle of the biomimetic philosophy.

Learning Objectives:

- Utilization of dental photography in case design, treatment planning, and patient communication
- Bonded porcelain restorations with soft tissue in mind; the biomimetic approach
- Minimally invasive protocol for indirect anterior reconstruction

10:30am–12:00pm • 1.5 CEU, Core

Periodontal Staging and Grading– Why Did They Change it Again?

Gwen Essex, RDH, RDHAP, MS, EdD

Sponsored by California Northstate University (SDDS Vendor Member)

The latest diagnostic guidelines from the American Academy of Periodontology have been available since 2017. Many of us continue to fall back on older classification systems and yet there may be some value in the new system if we could just get our head around it! This course focuses on demystifying staging and grading of periodontal disease.

Learning Objectives:

- Explain the significance of staging and grading in periodontal classification.
- Relate prior classifications to the new system for continuity.
- Explain to a patient the meaning of a periodontal diagnosis that utilizes staging and grading and its relevance to treatment.

10:30am–12:30pm • 2 CEU, 20%

Respect, Reciprocity and Responsibility – The Three R's of Transformative Listening

Brian DesRoches, MHA, MSC, MBA, Ph.D., LMFT

One of the most important experiences we can create for our patients, team members, and loved ones is the feeling that “You matter to me.” In this presentation, learn how to generate that experience in all relationships with the skills of transformative listening.

Learning Objectives:

- Learn about the neurobiological process of emotional influence and its relationship to the three Rs of transformative listening
- Apply the neuroscience-based skill that increases positive influence and utilize four basic skills of transformative listening
- Describe and apply the four basic skills of transformative listening

10:30am–12:30pm • 2 CEU, Core

Clinical Endodontic Review: Concepts, Diagnosis, Anesthesia, Access, and Irrigation

Allen Ali Nasseh, DDS, MMSc

Sponsored by Real World Endo and Brasseler USA

In this highly clinical presentation, a big-picture view of clinical endodontics, its scope and services and the fundamental concepts behind successful clinical practice will be discussed. Dr. Nasseh will emphasize on the first half of a clinical endodontic procedure by uncovering details in the area of diagnosis, case section and treatment planning between RCT or Vital Pulp Therapy and achieving effective endodontic anesthesia for great access and irrigation.

Learning Objectives:

- Understand the Endodontic principles for clinical care
- Apply diagnostic terminology and treatment planning based on that diagnosis
- Learn the principles of endodontic access and irrigation after obtaining effective anesthesia for root canal therapy

11:00am–12:00pm • 1 CEU, Core

Eaglesoft Made Easy

Ritch McKinney, Software Trainer II; Patterson Dental Supply

Sponsored by Patterson Dental Supply (SDDS Vendor Member)

Dental office software is always changing and keeping on top of the changes, the improvements and the technology is essential. Here's a chance to ask all of your questions, bring your wish list items and, if you are shopping for a new platform, weigh the options to best fit your practice. Whether you are already a user or looking for a new software, this program will give you a chance to learn all you need to know.

Learning Objectives:

- Learn how Eaglesoft – Intellicare will help you with your chart audits so that you don't need to
- Discover how Smart Notes will take your notes to the next level
- Discover how Smart Doc – Built in PDF Viewer works
- Learn how Money Finder finds hidden money in your practice

1:30–2:30pm • 1 CEU, Core

Provisionals made EASY... and FUN (Hands-on Course)

Alex Zamansky, Executive Territory Manager; Dentsply Sirona

Sponsored by Dentsply Sirona

Did you know the average amount of time it takes to make a temp crown from impression to being fully cemented takes 15-18 minutes? In this course, learn to fabricate a temp crown in about EIGHT MINUTES! This course is very hands-on and is designed to provide an understanding of new technologies and techniques as it relates to the temp crown workflow. Attendees will practice making single crown fabrications and bridge temporizations. An overview of new materials and techniques will be examined.

Learning Objectives:

- Discover the benefits, types, techniques and details of fabricating temporary crowns
- Learn current materials and techniques
- Learn how to make an eight-minute temp

1:30–3:30pm • 2 CEU, Core

Coding with Confidence: A Discussion About Coding, Billing and Successful Insurance Processes

Sara Baker, MBA, CEO & Partner; SD Reliance (SDDS Vendor Member)

Correct coding and successful claim submission can be complicated and confusing... but it doesn't have to be! You CAN get reimbursed by insurance carriers in a smooth, timely manner, without having to jump through hoops (or as little jumping as possible)! Learn the best practices for dental billing and coding and break down the process into easy steps: from code selection to posting, submission and follow-up to payments and denials, and everything else that comes up along the way.

Learning Objectives:

- Learn coding and billing common mistakes and traps
- Learn how to implement a successful claims process
- Learn if a denial really is a denial

1:30–3:30pm • 2 CEU, 20%

The 6 Dimensions of Patient Communication

Brian DesRoches, MHA, MSC, MBA, Ph.D., LMFT

From the initial contact to the last moments of an appointment, connecting with patients is essential to providing excellent care and service. This presentation will introduce the six dimensions of patient communication and the skills for optimizing your positive influence to enhance connecting with patients.

Learning Objectives:

- Describe the six skills of patient communication and evaluate their priority for your team in communicating with patients
- Learn how to utilize the triad of effective communication to stimulate a patient's thinking and learning capacities
- Learn why the skill of asking curious questions can generate the emotional experience patients most desire in their relationships with you

1:30–3:30pm • 2 CEU, Core

Clinical Endodontic Review: Chemo Mechanical Instrumentation, Obturation and Beyond

Allen Ali Nasseh, DDS, MMSc

Sponsored by Real World Endo and Brasseler USA

This course will describe the foundation of safe and effective chemo mechanical instrumentation and irrigation and discuss obturation strategies that are both efficient and time-proven. Restorative aspects of care will also be discussed and presented.

Learning Objectives:

- Understand the goals of chemo mechanical instrumentation and various available systems on the market
- Learn clinical strategies for safe and effective Obturation using proven Obturation materials
- Learn post-operative patient management and restoration as well as surgical strategies to manage clinical failures and repairs

1:30–3:30pm • 2 CEU, Core

What is Your Team NOT Doing that Puts YOUR Practice at Risk?

Theresa Sheppard, RDA; Theresa Sheppard Solutions

From upsetting a patient to committing a felony, not knowing your compliance obligations can cause unnecessary chaos and, in many cases, cost thousands of dollars or even jailtime for everyone in the practice. Gain the understanding needed to protect the practices' clinical and financial integrity. Know the compliance obligations, documentation necessities and other "musts" to avoid the handcuffs!

Learning objectives:

- Understand the many layers of compliance
- Discover that healthcare fraud does not have to be intentional to be prosecuted
- Learn how proper diagnostics and documentation will help keep you out of court

1:30–4:00pm • 2.5 CEU, Core

Advanced Adhesion, Minimally Invasive Posterior Restorations

Greg Campbell, DDS

Sponsored by Kuraray Noritake Dental

This course will introduce, demonstrate and practice the advanced adhesion techniques of Immediate Dentin Sealing, Resin Coating and Deep Margin Elevation which have been shown to insulate the pulp, dramatically increase and stabilize dentin bonds and virtually eliminate sensitivity. The proper bonding of ceramic restorations will also be demonstrated and practiced with the latest adhesion technologies and materials. These new simplified procedures can provide predictable and repeatable clinical outcomes. The key research that gives scientific support to these techniques will also be reviewed and discussed throughout the course.

Learning Objectives:

- How to perform immediate dentin sealing and resin coating with direct and indirect restorations
- How to bond and seal dentin after RCT to help prevent retreatment (leakage)
- Technique for bonding partial coverage, all ceramic restorations after IDS and Resin Coating

Early Badge Pick-up!

Register by January 24, 2024 and you'll be eligible to pick-up your event materials at the SDDS office during a designated time prior to the event.

1:30–4:00pm • 2.5 CEU, Core

Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives!
Jamison Spencer, DMD, MS

Dentists are uniquely positioned among healthcare providers to easily evaluate for signs of obstructive sleep apnea. Oral appliance therapy performed by a qualified dentist can also be an effective treatment. Dr. Spencer will review the basics of normal sleep, snoring, and obstructive sleep apnea in adults and children. He will cover diagnosis and treatment of obstructive sleep apnea, including the dentist's role and appliance selection, in addition to reviewing the most popular oral appliances and discussing pros and cons of each.

Learning Objectives:

- Understand normal sleep, how to improve sleep and how obstructive sleep apnea affects adults and children
- Become familiar with the dental aspects of screening for OSA
- Understand possible problems and side effects of oral appliance therapy

1:45–3:45pm • 2 CEU, Core

Update in Pediatric Dentistry
Ian Marion, DDS

Caries in infancy is sadly a problem still prevalent in society today. Managing caries in infancy is a challenge for the provider, the patient and the parents and is largely an avoidable problem. Identifying and mitigating high-risk patients can make a difference not just in infancy, but throughout an individual's life.

Learning Objectives:

- Review caries prevalence and risk factors in a very young population
- Describe intervention strategies across different levels of provider expertise
- Discuss intervention strategies for infant and young child caries

2:45–3:45pm • 1 CEU, Core

Provisionals made EASY... and FUN (Hands-on Course / Repeat Course)

Alex Zamansky, Executive Territory Manager, Dentsply Sirona

Sponsored by Dentsply Sirona

See Friday at 1:30pm for course description

MEET OUR SPEAKERS



Navneet Arora, DDS, MPH, DABP

Dr. Arora is a full-time clinician with practice limited to periodontics and implant dentistry and is a board-certified Diplomate of the American Academy of Periodontology and Implant Dentistry. In 2008, he finished his Certificate in Periodontics from Eastman Dental Center at University of Rochester Medical Center. He lectures on various topics of Implant dentistry, treatment planning, bone grafting and soft tissue management techniques.



Sara Baker, MBA, CEO/Partner; SD Reliance

Ms. Baker is the CEO of SD Reliance. Born and raised in Sacramento, she has served the dental community for over 17 years. Her passion lies in finding strategic solutions that empower dental professionals to thrive. With enthusiasm, creativity, and an innovative spirit, Sara is committed to elevating the dental industry to new heights, one transformed office at a time.



Greg Campbell, DDS

Dr. Campbell graduated from the University of Southern California School of Dentistry. He completed advanced training in Cosmetic Dentistry at UCLA. Dr. Campbell is recognized nationally and internationally as an expert on Advanced Adhesive Dentistry. Dr. Campbell has written numerous published articles. He is an active member of the ADA, CDA and the Harbor Dental Society.



Julie Cisneros, RDAEF2

Ms. Cisneros has been in dentistry for over 27 years. She received her EF1 certificate from UCSF in 2000, and EF2 certificate in 2013. Ms. Cisneros is a practicing EF as well as Community Liaison and an instructor for THE FADE Institute. She is also currently the President of the California Dental Extended Functions Association (Cal-DEFA).



Jamie Collins, RDH-EA, BS

Ms. Collins is a licensed hygienist in both Idaho and Washington. With over twenty years in the dental field, it has led her to be involved in many aspects of patient care. She has been awarded the ADHA Trailblazer Award twice and was the first recipient of the ADHA Standout Seven Corporate Hygienist Award in 2022. Jamie has also contributed to multiple textbooks, curriculum development, and is a key opinion leader for various companies.



Jeffrey Delgadillo, DDS

Dr. Delgadillo is a native of Sacramento serving the community as a full scope oral & maxillofacial surgeon at Heise, Alpha & Delgadillo OMS. Dr. Delgadillo graduated from the UCSF School of Dentistry and completed oral surgery residency at Montefiore Medical Center in New York City. While serving on the front lines of the COVID-19 pandemic, Dr. Delgadillo served on code and intubation teams while responding to life-threatening hospital medical emergencies. He is adept at handling medical emergencies in the dental office with confidence and precision.



Ann-Marie DePalma, CDA, RDH, MEd, FADIA, FAADH, FADHA

Ms. DePalma is a graduate of the Forsyth School for Dental Hygienists and the University of Massachusetts. Ann-Marie is an Esther Wilkins Distinguished Alumni Award recipient. She has written for dental and dental hygiene publications. She is a consultant hygiene examiner for the national dental/dental hygiene competency assessment organization. She has been employed as a software trainer and on dental hygiene faculty after having been employed in clinical practice.

MEET OUR SPEAKERS



Brian DesRoches, MHA, MSC, MBA, Ph.D., LMFT

Dr. DesRoches has provided individual coaching, consulting, and workshop facilitation for the dental profession for over thirty years. He is also in private practice as a psychotherapist. His innovative approach to patient communication, practice leadership, and teamwork integrates the latest neuroscience with practical communication and self-management skills.



Nancy Dewhirst, RDH, BS

Ms. Dewhirst graduated from the University of Southern California, practiced dental hygiene for 20 years, is adjunct dental hygiene faculty at West Coast University, and is a member of Sigma Phi Alpha. She is Editor In Chief of OSAP's ICIP newsletter and has had numerous articles published. She is consistently listed as one of the nation's "Leaders in CE", and presents over 100 seminars a year at major U.S. and Canadian Dental Conferences.



LaDonna Drury-Klein, CDA, RDA, BS

Ms. LaDonna Drury-Klein is a dedicated, engaging trainer in OSHA, Infection Control and regulatory issues affecting the profession. Following 18 years of clinical experience and 20 years as an educator, LaDonna has successfully authored textbooks for dental assisting, served as a two-time appointee to the Dental Board of California under Governor Gray Davis, and is the Chief Executive Officer of the Foundation for Allied Dental Education.



Gwen Essex, RDHAP, MS, EdD

Dr. Essex is the Associate Dean of Academic Affairs at California Northstate University College of Dental Medicine. With nearly thirty years of experience in dental education, Dr. Essex is a passionate speaker who excels at breaking down complex topics and creating a fun learning environment. An RDH/RDHAP, Dr. Essex shares her enthusiasm for prevention and patient empowerment with all who care to listen.



Lori Gagliardi, CDA, RDA, RDH, Ed.D

Dr. Gagliardi has been in dentistry since 1977. She has held many roles as a chairside assistant, hygienist, educator, subject matter expert, author and curriculum consultant. She has actively participated in leadership roles on the local, state and national level representing dental assisting and hygiene education. Additionally, she served as the Dental Assisting Commissioner for CODA and currently serves as policy director for FADE.



Lisa Greer, Dental Benefits Analyst; CA Dental Association

As the Dental Benefits Analyst with the California Dental Association, Ms. Greer specializes in supporting members on dental benefit plan-related topics including dental plan audits, dental billing, claim denials and dental plan contract analysis. Lisa has supported CDA members for over 4 years and brought with her more than 20 years of practice management and dental plan billing experience.



Dennis Krohn, Jr., President/Partner; SD Reliance

Mr. Krohn has had an entrepreneurial spirit from a young age: he started working on computers with his father when he was 14 years old and started his first company when he was 18. He's had 27 years in general IT, and 20+ years of Dental specific IT experience. He loves the ever-changing landscaping of technology and creating new ways of providing innovative, safe, and accessibility for clients.



Jeffrey Kwong, DDS, MSD

Dr. Kwong earned his dental degree, Master of Science in Dentistry with a Certificate in Orthodontics with highest honors at Case Western Reserve University. Dr. Kwong has a passion for organized Dentistry and has served on the board of directors of the California Association of Orthodontists (CAO) for the last four years; he currently serves as the legislative chair. Dr. Kwong also serves as the director of orthodontics for the Foundation of Allied Dental Education where he heads up their Orthodontic Assistant Program. He has been in private practice in El Dorado Hills since 2012.



Michael Kulwicz, CDT, Owner; Dental Masters Laboratory

Mr. Kulwicz attended the University of Southern California, graduating summa cum laude and Phi Beta Kappa, with a major in Business Administration and Social Science. Mr. Kulwicz is the founder of Dental Masters Laboratory. He has published and lectured internationally on lab management and dental technology. He successfully developed two other dental businesses, both of which were sold to NASDAQ-listed companies. Mike directs Dental Masters' operations as a premier quality, service-focused fixed, removable and implant prosthetics laboratory.



Ian Marion, DDS

Dr. Marion is a Pediatric Dentist working at The Spot for Smiles in Elk Grove and Folsom. He received his DDS from the University of the Pacific, followed by a GPR at St. Barnabas Hospital, and a Pediatric Dentistry Residency at the University of Washington in Seattle. Dr. Marion served as the Director of Pre-doctoral Pediatric Dentistry at the University of Illinois Chicago prior to returning home to California. Dr. Marion has spoken at events throughout the US and internationally and has a passion for bringing pediatric dental knowledge to general practitioners.



Mary McCune, JD, Policy Director; CA Dental Association

Ms. McCune is the policy director for the California Dental Association and executive director for the CDA Foundation. With over ten years of healthcare regulatory and advocacy experience, her expertise includes healthcare regulatory compliance, licensure, scope of practice, and public health issues. She received her Juris Doctorate from University of the Pacific, McGeorge School of Law.



Ritch McKinney, Software Trainer II; Patterson Dental Supply

Mr. McKinney began his dental career as a dental assistant 40 years ago in the US Army. Since then, he's been an insurance manager, office manager and has been training or using Patterson Eaglesoft for 25 years.



Matt Nelson, Practice Analyst; CA Dental Association

Mr. Nelson is a Practice Analyst with the California Dental Association. He specializes in areas of practice management, dental benefit plan analysis and embezzlement. He has been an office manager of a large group practice and a consultant. Prior to dental, he worked in various leadership positions for large corporations that developed his ability to lead large and diverse teams.



Allen Ali Nasseh, DDS, MMSc

Dr. Nasseh received his Doctorate in Dental Surgery degree from Northwestern University Dental School and completed his postdoctoral endodontic fellowship at Harvard School of Dental Medicine, where he also completed a Masters in Medical Sciences degree in the area of bone physiology. He is Senior Clinical Instructor and lecturer at the Department of Restorative Dentistry and Biomaterial Sciences at Harvard School of Dental Medicine. Dr. Nasseh is the president and Chief Executive Officer for Real World Endo® and lectures internationally on endodontic topics.



Shannon Pace Brinker, CDA

Ms. Pace Brinker is a national and international speaker and published author. She has been a full-time practicing dental assistant for more than 25 years. She is an active member of the AACD, and the first auxiliary to sit on the AACD Board of Directors; and was awarded the AACD Rising Star Award. Ms. Pace Brinker was selected one of Dentistry Today's Top 100 Clinicians. She was also selected as Dental Products Report's 25 most influential women in dentistry and Dr. Bicuspid's dental assisting educator of the year. She has written more than 300 articles about clinical applications and has a current column in Dental Product Reports for team evaluations of dental products and materials. She has started one of the first online platforms designated for dental assistants called the Academy of Chairside Assisting.



Mehrdad Razaghy, DDS

Dr. Razaghy's extensive background in research began in 2014 when he spent a full year focusing on multiple projects in the field of neurosurgery. He was part of six major publications at David Geffen School of Medicine of UCLA with a focus on spinal cord diagnostics and motor dexterity. His journey in dental research began by joining Dr. Pascal Magne's research laboratory at Herman Ostrow School of Dentistry of USC. Since then, alongside teaching, he has been part of multiple research and clinical projects under close mentorship of Dr. Pascal Magne. Together with his mentor, Dr. Razaghy has contributed to various books, journals, publications, and educational modules in the world of restorative and biomimetic dentistry.



Theresa Sheppard, RDA; Theresa Sheppard Solutions

Theresa is a Registered Dental Assistant, speaker, consultant, and author. She is a California Radiation Safety Course and CE Provider, founder of Care 2 U Oral Care Administrative Services, a nonprofit organization that provides portable oral care services to those without access or means. Theresa is a member of many professional organizations including the Academy of Dental Management Consultants, SCN, AAOSH, and others.



Colby Smith, DDS, MAGD

Dr. Smith is a board-certified general dentist currently practicing in Granite Bay, CA. An area native, he completed his doctoral and residency training at the UCLA School of Dentistry. Dr. Smith was an Associate Clinical Professor and the AEGD Residency program director at UCLA for nearly ten years. Dr. Smith is also a Kois graduate and an active member of several academies, including the ADA, CDA, Academy of General Dentistry, and the Academy of Operative Dentistry.



Todd Snyder, DDS, FAACD, FIADFE, ASDA, ABAD

Dr. Snyder graduated from UCLA and the F.A.C.E. Institute. He created/co-directed the first ever two-year graduate program in Aesthetic & Cosmetic Dentistry. The 77th Accredited Fellow of the American Academy of Cosmetic Dentistry, a Diplomat of the American Board of Aesthetic Dentistry and a member of Catapult Education. He is an international author, lecturer, and consultant to dental companies. Dr. Snyder owns a software company, a marketing company and an online dental training program www.Legion.Dentist. Dr. Snyder is also a professional race car driver and entrepreneur. He practices Cosmetic and Restorative dentistry in both Laguna Niguel, CA and Las Vegas, NV.



Jamison Spencer, DMD, MS

Dr. Spencer is the director of Dental Sleep Medicine for the Center for Sleep Apnea and TMJ, in Boise Idaho and Salt Lake City Utah. Dr. Spencer has personally treated thousands of patients with sleep apnea and TMJ problems, and now focuses on helping dentists help their patients with such problems. He is the Past-President of the American Academy of Craniofacial Pain (AACP), a Diplomate of the American Board of Craniofacial Pain, a Diplomate of the American Board of Dental Sleep Medicine, a Diplomate of the American Board of Craniofacial Dental Sleep Medicine and has a Masters in Craniofacial Pain from Tufts University. He taught head and neck anatomy at Boise State University, and is adjunct faculty at the University of the Pacific School of Dentistry. Dr. Spencer lectures throughout the United States and internationally. Dr. Spencer created Spencer Study Club, an online education, mentoring and implementation program to help dentists and their teams help more of their patients with sleep apnea and TMJ disorders.



Gayle Suarez, President; Dental Management Solutions

Gayle Suarez is a practice and team development coach. She founded Dental Management Solutions, Inc. in 1997 after a successful clinical and administrative dental career. She has passionately served dentists and teams in 30 states and over 100 cities. With proven, effective fundamental and strategic systems she believes every practice has the opportunity to excel no matter the location or the changing industry. Gayle is passionate about guiding doctors and teams to further their personal and professional growth that can last throughout the life of the practice.



Ariane Terlet, DDS

Since 1989, Dr. Terlet has served as the Chief Dental Officer at La Clínica where she helped expand dental services from one dental clinic to eleven sites in Alameda, Contra Costa and Solano counties. She advocates to provide access to quality dental care for all. Her commitment to preserving community dental health is evidenced by the number of boards and committees she has been asked to join and serve. This includes the Healthy Kids Healthy Teeth Advisory Board, Chabot College Dental Hygiene Advisory Board, First 5 Scientific Advisory Committee, Dental Board of California, University of the Pacific Alumni Board Member, and past president of the Berkeley Dental Society, California Dental Association, and the ADA Council on Government Affairs representing California. She is an active member with the ADA, CDA, American College of Dentists, and the National Network for Oral Health Access, to name a few. To date, Dr. Terlet serves as Adjunct Faculty at the University of the Pacific of Dentistry, and continues to have her own private dental practice.



Alessandro Villa, DDS, PhD, MPH

Dr. Villa is the Chief of Oral Medicine, Oral Oncology and Dentistry at the Miami Cancer Institute. Dr. Villa specializes in treating oral mucosal and salivary gland diseases, oral precancers and oral complications from cancer treatment. He also serves as a Professor at the Herbert Wertheim College of Medicine, Florida International University. Prior to joining the Miami Cancer Institute, Dr. Villa was an Associate Clinical Professor of oral medicine and head and neck surgery at University of California San Francisco. He also directed the oral medicine residency programs and oral oncology fellowships at UCSF and Harvard. Dr. Villa's research focuses on oral dysplasia, and oral complications from cancer therapy. He works closely with several organizations to reduce the burden of Human Papilloma Virus (HPV) related cancers. Dr. Villa has authored more than 120 peer-reviewed articles published in medical and dental journals and several book chapters.



Travis Watson, Compliance Consultant; Abyde

Travis Watson, Compliance Consultant at Abyde, is an experienced educator on HIPAA & OSHA compliance. Travis's background has allowed him to gain detailed insights into the challenges of achieving and maintaining compliance as an independent provider, including the difficulties and common mistakes in meeting government-mandated HIPAA & OSHA requirements. Abyde, the industry-leading compliance solution has provided education across the country to providers of all specialties since 2016.



Joel Whiteman, DDS

Dr. Whiteman is an Assistant Professor at California Northstate University College of Dental Medicine and has been serving the Land Park area of Sacramento for the last 17 years. For the past 14 years he has served in the US Army Reserve Dental Corps. In his free time, he enjoys cycling and using his smoker to cook Texas-style BBQ.



Rashidah Wiley, DDS

Dr. Wiley attended dental school at Meharry Medical College in Nashville, Tennessee then completed a one-year AEGD at Shasta Community Health in Redding, California. She completed her oral pathology residency at New York Presbyterian, Queens. She worked as an Assisting Clinical Professor at the University of New England, an Assisting Professor at the University of Kentucky and a dental instructor at the Carrington College Dental Hygiene Program and was a clinician at Lifelong Pinole Health Center. Dr. Wiley is an Associate Professor at the California Northstate University College of Dental Medicine.



Alex Zamansky, Executive Territory Manager Dentsply Sirona

Mr. Zamansky has been with Dentsply-Sirona for over seven years. He is highly specialized in restorative training in two of the most practiced workflows of any general dental practice: Class II fillings and Single Unit Crown. Within the Single Unit Crown workflow, he has created workflow strictly addressing Temporary Crowns and he has not only trained 1000's of local assistants in Northern California, but also the 150+ Dentsply-Sirona restorative specialists across the country.

ATTENDEE REGISTRATION

To submit, either scan/email to events@sdds.org OR fax (916.447.3818) OR mail your registration form OR register online at www.sdds.org.

ONE REGISTRATION FORM PER ATTENDEE Please print clearly. This information will be used to print name badges.

Attendee Name: _____ Title/Degree: _____

Member Dentist's Name: _____ ADA #: _____

Office Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____
*Attendee's email required - handout link will be sent to this email (not main office email)

SIGN UP 6 STAFF, GET THE 7TH FREE! • COURSE INFORMATION AND OTHER CONVENTION CORRESPONDENCE WILL BE SENT VIA EMAIL.

FEES (circle the rate for the above attendee)	EARLY (on/before NOV. 1)	REGULAR (on/before JAN. 8)	LATE (begins JAN. 9)
INCLUDES FOOD!			
Dentists (ADA Members)	\$395	\$445	\$475
Dentists (ADA Members) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$325	\$350	\$375
Auxiliary/Spouse (ADA Member)	\$315	\$335	\$375
Auxiliary/Spouse (ADA Member) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$275	\$300	\$325
SDDS DHP Members	\$299	\$325	\$350
SDDS DHP Members — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$200	\$225	\$275
Dentists (Non-ADA Members)	\$849	\$899	\$949
Dentists (Non-ADA Members) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$699	\$789	\$809
Auxiliary/Spouse (Non-ADA Member)	\$400	\$425	\$450
Auxiliary/Spouse (Non-ADA Member) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$325	\$350	\$375

DHP Member

If you sign up for DHP membership, you'll be able to attend MidWinter at a discount, as well as any other SDDS courses! The DHP membership is just \$95 for the entire year!

☐ **SIGN ME UP AS A DHP (\$95)**

REFUND/CANCELLATION POLICY: Cancellations received in writing by January 5, 2024 will receive a full refund less \$25 per registrant processing fee. Cancellations received after this date are nonrefundable, but substitutions will be allowed. There will be no refund for "No Shows" or for registrations made after this date.

PAYMENT METHOD: ☐ Check Enclosed ☐ Credit Card

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