

ATTENDEE PROGRAM & REGISTRATION



The 44th Annual MidWinter Convention & Expo

FEBRUARY 27-28, 2025 | SAFE CREDIT UNION CONVENTION CENTER

Presented by



sacramento
District Dental Society

www.sdds.org

Deadlines

Early Registration:

November 8, 2024

Regular Registration:

January 22, 2025

Hotel Reservation:

Hyatt Regency Hotel
February 5, 2025

**Advance Registration
ends February 13, 2025**

Registration Includes

Complimentary Meals

Raffle Prizes in Expo Hall

Great Expo & Exhibitors

Convention Bag

Water Bottle

Expo Hall

Exhibits Open

Thursday
11:00am–5:00pm

Friday
8:00am–2:00pm



Early Bird Pricing

\$425 Dentists | \$345 Staff
includes 2 breakfasts and 2 lunches
(ends 11/8/24)

Registration

Please pre-register to avoid on-site registration lines. Attendees registered on or before **February 13, 2025** will have their badges ready at the SDDS PRE-REGISTRATION desk. All registrations received after this date will be available at the SDDS ON-SITE REGISTRATION desk. **Each registrant must fill out a registration form. ONE FORM PER REGISTRANT.**

There is a \$10 charge for on-site replacement of lost badges. Any substitutions should be submitted in writing to SDDS by **February 13, 2025**. Changes after that date must be made at the SDDS on-site registration desk.

Payment

Please make payable to SDDS by check or credit card. Members of SDDS may request to be billed. **If billed, payment must be made prior to the event to avoid incurring additional fees.**

Open Attendance

Courses are on a first-come, first-serve basis. Once a room is filled to legal capacity, the room is closed. Please plan your schedule accordingly to avoid disappointment.

Hotel Accommodations

Hyatt Regency Sacramento | 1209 L Street • Sac., CA 95814

\$234 per night plus taxes, until February 5, 2025 or until the group block fills up, whichever comes first.

Book online: www.hyatt.com/en-US/group-booking/SACRA/G-BSD5

Call (800) 233-1234 and use the code G-BSD5 or mention the Sacramento District Dental Society.

Refund / Cancellation Policy

Cancellations received in writing by **January 30, 2025** will receive a full refund less \$25 per registrant processing fee. Cancellations received after this date are nonrefundable, but substitutions will be allowed. There will be no refunds for “No Shows” or for registrations made after this date.

Convention Location

SAFE Credit Union Convention Center
1400 J Street • Sac., CA 95814

Continuing Education Credits

CE cards are included in each registrant's Convention Packet. To obtain CE credit, the attendee must sign in at each course and record the course number announced at the end of each session. SDDS cannot be held responsible for loss or improper completion of CE card.

The SDDS is a continuing education registered provider with the Dental Board of California, Permit No. RP 2168.

AGD Credit Available

SDDS is an approved local PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state provincial board of dentistry or AGD endorsement.

What Does “Core” & “20%” Mean?

To facilitate California licensed dental professionals in complying with the Dental Board of California regulations, SDDS will identify each course's content as either a “Core” or a “20%” course. The two categories are defined as follows: Core courses must make up a minimum of 80% of the credits in a renewal cycle. These include courses that directly enhance the licensee's knowledge, skill and competence in the provision of service to patients or the community. Courses that are considered to be primarily of benefit to the licensee shall be limited to 20% of the credits in a renewal cycle, i.e. improve recall, organization, and business planning and operations, leadership, team development and human resource management.

Handouts

In an effort to support overall green efforts, convention correspondence will be sent via email from sdds@sdds.org. Please make sure that this email address is saved in your “safe recipients” list. NOTE: all course handouts will be posted on SDDS' website via a special link, provided to you via email two weeks prior to the convention date. PLEASE PROVIDE YOUR DIRECT EMAIL!

Parking

Parking is available at the following locations: 14th & H Streets 13th & J Streets • 13th & K Streets • 15th & K Streets • Hyatt Regency Hotel (depending on construction in the area)

7:30am–9:30am • 2 CEU, Core

Closing the Gap: Strategies for Effective Medical-Dental Integration

Crystal Spring, BSDH, RDH, LAP, FADHA

Sponsored by Elevate Oral Care

If undiagnosed and untreated, dental diseases can result in critical health issues such as heart disease, stroke, diabetes, Alzheimer's disease, cancer, and more. Medical-dental integration is now a tangible reality. COVID-19 accelerated change and made Americans more aware of the oral-systemic link. In this engaging presentation, we will explore various medical procedures that dental professionals can utilize to improve the overall health of their patients.

Learning Objectives:

- Discover methods for creating a referral system between medical and dental practitioners
- Examine solutions for linking your patient's oral health to their overall health
- Identify the signs of diabetes and other diseases through their oral manifestations

7:30am–9:30am • 2 CEU, Core

Making Sense of Compliance Alphabet Soup

Jenell Bell, Associate Analyst and Teresa Pichay, Sr. Regulatory Compliance Analyst; CDA

Sponsored by California Dental Association

BBP, ATD, HIPAA, Cal/OSHA, AwDA, CMIA, CURES, HBV, PPE, SDS, WPV –how do you make sense of it all? Attend this session to learn about these common regulatory abbreviations and about the many types of laws and regulations that impact the practice of dentistry. Our speakers will break it down for you and discuss best practices for managing compliance tasks.

Learning Objectives:

- Understand the broad scope of regulations applicable in dentistry
- Get up-to-date information on regulations, enforcement guidance and trends
- Know where to find compliance assistance on cda.org

7:30am–9:30am • 2 CEU, Core

Key Step-by-Step Surgical & Restorative Techniques for Implant Overdentures

Michael Scherer, DMD, MS, FACP, ABOI

Interested in learning about simple and predictable full-arch implantology skills? Participants will attend a focused presentation that focused on step-by-step "real-world" clinical practice procedures focusing on Locator full-arch removable overdenture and fixed cases. Emphasis will be placed on practical skills for clinicians, dental teams, and dental technicians to use in their practices on Monday morning.

Learning Objectives:

- Exposure to step-by-step clinical procedures for Locator implant overdentures and fixed restorations
- Acquire knowledge and confidence in the clinical protocols for restorative procedures for full-arch restorations
- Become familiar with the parts & pieces used for making impressions for and delivering restorations

7:30am–9:30am • 2 CEU, Core

Products and Protocols for the "Win"

Troy Schmedding, DDS

Sponsored by Kuraray Noritake and BISCO, Inc.

Adhering Direct and Indirect substrates to tooth structure requires a complete understanding of the challenges we face. We will discuss the most recent information on adhesives as well as the predictable use of Bulk Fill restoratives. Indications and proper use ceramic-based indirect materials as well as adhesive pearls to standardize your protocols for long term success.

Learning Objectives:

- Selection process of Bonding Agents
- Air Abrasion in Dentistry
- Proper Cementation Protocols
- Bulk Fill products and best utilization

8:00am–9:30am • 1.5 CEU, Core

Top 7 Ways to Implement Artificial Intelligence in Your Practice Today

Vinni Singh, DDS, AFAAID

Sponsored by WEAVE

Explore how artificial intelligence is revolutionizing dental practices by enhancing efficiency, patient communication, and marketing efforts. This course offers practical insights and actionable strategies for integrating AI-driven tools, transforming administrative tasks, and optimizing patient care.

Learning Objectives:

- Understand the various applications of AI in dental practices
- Learn how to improve patient communication, marketing, and engagement using AI
- Discover AI tools for enhancing documentation and automating routine tasks

8:00am–9:30am • 1.5 CEU, Core

Don't Let the Insurance Game Beat You

Christine Taxin, Adjunct Professor; New York University, College of Dentistry

Sponsored by CareCredit

All dental and medical billing is really a game. I love winning, what about you? Never let a game be lost because you did not think they could be wrong when they say, "Not Covered."

Learning Objectives:

- Learn the many tips that you can use when getting an unpaid claim
- The insurance company is not always correct, in fact they are not as smart as you!
- Understanding the updated billing tips will provide you with the winning moves so join the winning side

8:30am–9:30am • 1 CEU, Core

Panoramic Perfection

Craig Dial, DRT

Learn how to optimize diagnostic panoramic images on your machine with this course.

Learning Objectives:

- Learn the process of creating a panoramic image and analyze the effects of magnification and distortion on panoramic images
- Recognize ghost images
- Implement strategies to minimize errors and ensure accurate results
- Evaluate the strengths and weaknesses of panoramic imaging
- Demonstrate proper patient positioning techniques
- Apply methods to consistently capture high-quality diagnostic panoramics

10:00am–11:30am • 1.5 CEU, Core

Periapical Positioning

Craig Dial, DRT; Diagnostic Digital Imaging

This course is designed to provide attendees with comprehensive knowledge and practical skills in periapical radiographic positioning. Learn the principles and techniques necessary to produce high-quality periapical radiographs essential for accurate diagnosis and treatment planning.

Learning Objectives:

- Recognize imaging errors and gain an understanding of how to correct issues
- Better appreciate the proper placement of sensors and/or film
- Learn techniques to achieve excellent diagnostic quality periapicals



10:00am–11:30am • 1.5 CEU, Core
Medical/Dental Billing—Tricks of the Trade
 Christine Taxin, Adjunct Professor;
 New York University, College of Dentistry
Sponsored by CareCredit

Learn the laws that protect you so medical billing becomes a tool you use to earn more from insurance and get a higher rate of YES TO TREATMENT PLANS. We will also learn the Diagnostic Codes and the tools that are available to use for a more in-depth reason for treatment planning. Learn what ICD-10-CM codes to use with any of the medical coding included in your treatment plans.

Learning Objectives:

- There are many codes that can be billed to medical such as bone grafts that dental does not cover
- Did you buy the “Big Gun Machine” the CBCT? Learn how to bill for the use of the CBCT to medical and start collecting for it instead of giving it away or charging your patient
- Making change is hard but having a fun time winning is worth it

10:00am–12:00pm • 2 CEU, Core
California Infection Control—Are We Safe “Enough”?
 Nancy Dewhirst, RDH, BS

This course satisfies the Dental Board of California’s licensure renewal requirement

Meet the Dental Board of California’s (DBC) requirements for re-licensure and update your knowledge of the most important issues in clinical safety. This class outlines the essentials of infection prevention and control, combining Standard and Transmission-based precautions including airborne risk mitigation. Identify the weakest links in dental safety and plan for the most effective protective strategies based on science and current regulations and guidelines.

Learning Objectives:

- Recognize, manage & respond to bloodborne, contact, droplet, and airborne disease risks
- Understand your most effective safety options and how to select best practices
- Meet the DBC’s Infection Control Regulations and requirements

10:00am–12:00pm • 2 CEU, Core
Managing Maintenance and Complications of Your Implant Overdentures Cases
 Michael Scherer, DMD, MS, FACP, ABOI

Frustrated with overdentures and looking for a solution? This presentation aims to describe the top complications encountered with overdentures and aims to discuss causes and fixed. Further, the presentation aims to discuss the maintenance strategy of overdentures and simple strategies to streamline hygiene and recall of patients.

Learning Objectives:

- Understand key areas where overdentures have complications
- Acquire knowledge of how to address complications and evaluate their root causes to avoid further complications
- Become exposed to maintenance and hygiene recall strategies for overdentures

10:00am–12:00pm • 2 CEU, Core
Responsible Dentistry
 Troy Schmedding, DDS
Sponsored by Kuraray Noritake and BISCO, Inc.

Effective implementation of Minimally Invasive protocols requires we customize design preparation based on tissue integrity. This course will present advanced adhesion techniques and materials, supported by key research, that support the minimal removal of healthy tissue and maximize marginal seal. Protocols you can implement on Monday.

Learning Objectives:

- Immediate Dentin Seal
- Predictable Temporization of Minimal Preparations
- Preparation Designs in 2025

10:00am–12:00pm • 2 CEU, Core
Standard of Care: Who’s Responsibility Is It Anyway?
 Crystal Spring, BSDH, RDH, LAP, FADHA
Sponsored by Elevate Oral Care

This course explores the standards of care in dentistry, designed to elevate your practice and inspire excellence in patient care. It emphasizes the responsibilities of the entire dental team and the importance of fundamental procedures, such as taking vital signs. We’ll discuss who is responsible for maintaining these standards. Attendees will learn the significance of high standards for optimal patient outcomes and practical strategies to achieve excellence.

Learning Objectives:

- Understand Individual Responsibilities and Encourage Teamwork
- Appreciate the Importance of Fundamental Clinical Procedures
- Develop Strategies for Consistent Excellence

1:30pm–2:30pm • 1 CEU, Core
Endodontic Diagnosis in a Nutshell
 Amy Yu, DMD, MSD

This course provides a concise review of endodontic diagnosis along with clinical diagnosis tips for general dentists. Helpful charts and summary tables will be provided.

Learning Objectives:

- Review components of the endodontic clinical and radiographic exam
- Recognize and apply AAE terminology for pulpal and periapical diagnosis

1:30pm–3:30pm • 20%
Maximize Your Practice Revenue with Accounts Receivable Tools and Tricks
 Christine Taxin, Adjunct Professor;
 New York University, College of Dentistry
Sponsored by CareCredit

Aging reports are costing your practice money every day. Out of \$100 owed to your office, it costs 42% by having it in an aging report each week. How do you collect your fees up front, whether insurance or not? Are your collection techniques successful? Have you checked on the coding and the coding descriptions that you are utilizing - they change every year)? This course will discuss the various warning signs and challenges that occur with billable procedures, coding fluctuations, and more – all to better your bottom line.

Learning Objectives:

- Discover the difference between pre-authorizations and down-coding
- Learn the most prevalent codes that are often down-coded by the insurance companies
- Bring your aging report and EOB samples to this course and see how to improve it all

1:30pm–4:00pm • 2.5 CEU, Core
ABCs of Aligners—Managing Expectations in a Connected World
 Michael Guess, DDS, MS
Sponsored by DynaFlex

Aligners and traditional braces are both effective methods for orthodontic treatment, but they differ significantly in their approach and suitability.

Learning objectives:

- Understand the differences between aligners and braces
- Know the amount of movement expected, from each aligner
- Manage patient expectations
- Learn the importance of aligner fit
- Limit the cases started with aligners only

1:30pm–4:00pm • 2.5 CEU, Core
Non-Invasive Hydraulic Sinus Lift
 Douglas Beals, DDS, MS
Sponsored by DIO Implant

Dr. Beals will describe in detail how to achieve predictable vertical sinus lifts with the latest advancements in using a hydraulic system. Dr. Beal will discuss how these sinus lift systems can seamlessly integrate into the implant drilling protocol which allows the lift to be completed with implant placement. The non-invasive nature of these systems assures a comfortable experience for the patient and simplified surgical approach for the practitioner.

Learning Objectives:

- Discuss the relevant anatomy of the maxillary sinus and how it impacts sinus health and success in sinus lift surgery
- Describe the vertical hydraulic sinus lift procedure
- List the potential complications of the vertical hydraulic lift procedure and associated diagnosis and treatment

1:45pm–3:45pm • 2 CEU, Core
California Dental Practice Act (DPA) and Ethics—Where is the Line, and Why?
 Nancy Dewhirst, RDH, BS

This course satisfies the Dental Board of California's licensure renewal requirement

This course reviews and updates the required DPA topics & regulations, including scope of practice, drug prescribing, licensure and qualifications, supervision of auxiliaries, professional conduct, mandated reporting, and consent. Codes and Principles of Ethics are reviewed. Examples of law violations, unprofessional conduct, and difficult legal challenges will be discussed.

Learning Objectives:

- Be familiar with the scope of regulations addressed in the DPA
- Relate Dental Codes of Ethics to professional standards and rules
- Discuss how those regulations define dental practice limits
- Understand how the California Dental Board enforces the DPA
- Learn how to locate information and resources related to the DPA



First 150 Registrants
will receive a Starbucks Gift card

1:45pm–3:45pm • 2 CEU, Core
Work Smarter, Not Harder: With Non-Invasive Preventative and Restorative Procedures
 Crystal Spring, BSDH, RDH, LAP, FADHA
Sponsored by Elevate Oral Care

Treating caries has become less invasive, time-consuming, and painful due to the availability of innovative products, such as silver diamine fluoride, fluoride, glass ionomer, sealants, and Curodont™ Repair. These techniques can eliminate the need for anesthetics and the drill, preventing patient trauma and medical complications associated with needles and surgery. When given treatment options, most patients prefer non-invasive procedures over conventional treatment methods. In this course, explore several non-invasive products that are not only safe and painless, but also effective, and how they can be incorporated into everyday practice to better treat at-risk and challenging patients.

Learning Objectives:

- Recognize the benefits associated with utilizing non-invasive treatment alternatives
- Explore strategies to Implement SDF, fluoride, GI, sealants, and Curodont™ into the practice
- Recognize indications/contraindications for the use of these non-invasive products

2:00pm–4:00pm • 2 CEU, 20%
CDA Resources and Guidance When You Need It Most
 Michelle Coker, PHRm, PHRca and Lisa Greer, Dental Benefits Analyst; CDA
Sponsored by California Dental Association

Ever have one of those days when you just don't know what to do with a sticky situation? We know a thing or two, because we've seen a thing or two. CDA expert analysts, Lisa Greer and Michelle Coker, will explore common and not-so-common dental practice situations with attendees based on the daily operations and responsibilities of a dental practice. Lisa and Michelle will provide an insider perspective for office managers and administrative team members of the available expertise and resources offered by CDA as member benefit, along with how they can be used to save time and eliminate some of the headaches of day-to-day practice management.

Learning Objectives:

- Discuss common practice scenarios and how CDA can support you, the team and patients
- Understand what tools, guidance and templates you can use depending on the situation
- Learn where to find resources on the cda.org website

2:45pm–3:45pm • 1 CEU, Core
Updates on Vital Pulp Therapy
 Amy Yu, DMD, MSD

This course will provide an updated overview of vital pulp therapy and explore potential clinical applications for general practice. A summary of current research and future directions will be discussed.

Learning Objectives:

- Understand the indications for vital pulp therapy in permanent dentition
- Review available materials and techniques for pulp capping and pulpotomies
- Summarize current research on the clinical success rates of pulp capping and pulpotomies

7:30am–9:00am • 1.5 CEU, 20%

You Had Me at “Hello” - Be the Best at the Front Desk

Panel of Experts: Katie Morales, Regional Operations Manager; Cher Paydar Hogan, Practice Manager; and Brittney Rosas, Office Manager/RDA

What makes your office click? What keeps your schedule always full and flowing? How best can you keep all the plates spinning while continuing to smile, stay calm and... wait for it... love what you do? Join this panel of front office stars to discuss all the facets of front office efficiency and success.

Learning Objectives:

- Discover how to be a World Class Customer Service champion
- Learn how to perfect your phone and in-person communication skills
- Understand the importance of a healthy schedule through a proactive and reactive system
- Learn strategies for efficient collections (treatment estimates and co-pay collection)

7:30am–9:30am • 2 CEU, Core

Basics for Success with Porcelain Veneers

Gary Radz, DDS, FACE

Sponsored by BISCO, Inc.

Porcelain veneers continue to be a popular esthetic option for patients looking to enhance their smiles. Understanding some of the basic principles in preparing and executing this procedure can decrease the stress, increase the predictability, and enhance the longevity of this cosmetic procedure. This course is designed to provide the attendee with some of basic guidelines, workflows, protocols and procedures to ensure an excellent outcome when using porcelain veneers for smile enhancement.

Learning Objectives:

- Understand how to develop a protocol and workflow to ensure predictability from start to finish
- Discuss the different steps required for predictability and long-term success
- Review in detail the temporization and cementation phases of porcelain veneer cases

7:30am–9:30am • 2 CEU, Core

Monolithic Composite in the Esthetic Zone: Yes, It Can Be Done!

Lauren Yasuda Rainey, DDS

Sponsored by BISCO, Inc.

How many times have you bought a kit of 30+ shades of composite to restore those pesky anterior teeth to the perfect shade and then let half of it expire in the cabinet? The truth is, you don't need an entire shade-guide's worth of colors in your composite bin! This lecture teaches you how to minimize the armamentarium for esthetically pleasing composite outcomes for black triangle and diastema closures, and large lesions due to caries and trauma in the esthetic zone. We will discuss techniques to minimize stain accumulation at the margins and discuss the benefits of warmed composite resin to allow for ease of placement and decreased voids in the material.

Learning Objectives:

- Learn the single-tooth injection molded composite technique, which can be applied to an entire arch form
- Review prep design and common pitfalls that lead to visible and stained margins
- Discuss polishing protocols that make your composites retain their luster over time
- Understand the benefits of warmed restorative materials

8:30am–10:00am • 1.5 CEU, Core

Implant Maintenance in the Hygiene Operatory

Heidi Christopher, RDH, FWCLI

Long term success of dental implants depends upon preventing disease, therefore preserving all the supportive tissues. Assessment, non-surgical therapy and referral by the dental hygienist are principal in maintaining implant health.

Learning Objectives:

- Learn proper assessment and establish safe instrumentation
- Apply Knowledge of Effective Instruments and Tools
- Differentiate Between Peri-Implant Mucositis and Peri-Implantitis
- Implement Adjunctive Therapies and Establish Maintenance Schedules

8:00am–10:00am • 2 CEU, Core

Ergo, Posture & Pain, Oh My!

Alex Ray, PT, DPT; North Area Physical Therapy

This course is designed to empower dental professionals with the knowledge and skills to enhance their physical well-being, improve their work ergonomics, and maintain a healthy posture, ultimately leading to a more sustainable and pain-free career.

Learning Objectives:

- Learn to reverse poor posture by implementing corrective posture exercises, stretching, and strengthening exercises to address common postural issues found in dental professionals
- Gain insight into the unique ergonomic challenges of the dental industry by exploring proper dental workplace setups and the use of ergonomic tools and equipment
- Understand the importance of core strength and how it directly relates to back and neck pain in dental professionals

8:00am–10:00am • 2 CEU, Core

Preventative and Restorative Care for the Child, Teen and Young Adult

Joshua Solomon, DDS, MS, DABPD, FAAPD

You will leave this fast-paced course knowing how to give near-painless injections to your pediatric patients, choose the most appropriate preventative modalities, and restore interproximal decay with imperceivable margins. Live overhead video with typodonts will be used to show real-world examples.

Learning Objectives:

- Understand how the trifecta of enhanced magnification, biofilm removal and injection molding of heated composite can result in superior anterior and posterior composite restorations for pediatric and adolescent patients
- Understand how to choose the correct pit and fissure sealant material and how to minimize failure
- Learn how the new generation of electronically controlled intraosseous local anesthesia devices can provide a painless injection with instantaneous onset
- Learn when SDF and GI restorations are appropriate to use

8:30am–9:30am • 1 CEU, Core

The Expanding RDA Licensure Roadmap

Mary McCune, JD; California Dental Association

This course provides an overview to the new RDA licensure pathways and allowable duties in California. Participants will become familiar with the various ways a dental office can support individuals interested in becoming RDAs and how the education process has expanded.

Learning Objectives:

- Become familiar with the various ways individuals can become eligible to take the California written and law and ethics exam to become an RDA
- Understand how a dental practice can begin training unlicensed dental assistants to become RDAs using the new preceptorship model
- Recognize new changes to dental assisting duties that are effective beginning January 1, 2025

9:00am–10:00am • 1 CEU, Core
Digital vs. Analog Workflows in Fixed Full Arch Treatment of the Edentulous Patient
 Michael Forde, DDS, MS

This course will provide an overview of the key differences in the restoration of edentulous patients with implant-retained fixed, full-arch prostheses via traditional analog; and, more recently developed digital workflows. Become familiar with the pros and cons of each approach and be able to critically evaluate their ability and readiness to incorporate these treatment modalities into their practices.

Learning Objectives:

- Understand the essential steps in properly diagnosing, treatment planning and completing restoration of the edentulous patient with fixed full-arch implant prostheses
- Become familiar with the analog and digital workflows to provide this type of treatment to edentulous patients
- Understand the strengths and weaknesses of each treatment modality to determine which may best meet the needs of the patients they treat every day

9:30am–10:30am • 1 CEU, 20%
The Lost Art of Front Desk and Professionalism and Etiquette
 Brittney Rosas, Office Manager/RDA

This lecture will discuss the importance of staff etiquette, with focus on not only how we interact with patients, but also our work ethic and professionalism as a team in office. From what time we get to the office to how we say goodbye to a patient as they leave the office and everything in between. This course will give pearls and suggestions to create smoother-running machines and give patients the best customer service experience possible.

Learning Objectives:

- Enhance communication with patients from the phone call to appointment finish
- Improving mutual staff respect and creating better team environment by adhering to inter-office professionalism and respect
- Creating a polished presentation that will ultimately decrease in cancelations and improve overall production

9:45am–12:15pm • 2.5 CEU, Core
The Simple Things That Can Be the Foundation of a Cosmetic-Based General Practice
 Gary Radz, DDS; FACE
Sponsored by BISCO, Inc.

Cosmetic dentistry remains in high demand in many general practices. Cosmetic dentistry can also be a growth opportunity for many general practices. This course is designed to cover many of the less "sexy", but still critically important aspects of a cosmetic-based practice. A wide variety of procedures, techniques and materials will be discussed to help make your practice more efficient and your procedures more predictable to assist your practice become more cosmetically focused.

Learning Objectives:

- Review different techniques for some of the more critical procedures in cosmetic dentistry
- Discuss cosmetic-related services that practices can focus on to increase the amount of elective dentistry they provide
- Different materials will be reviewed and discussed to help increase the efficiency and longevity of cosmetic procedures

10:30am–11:30am • 1 CEU, Core
Burnout Busters: Transform Stress into Success with a Smile
 Eric Johnson, DDS

Join our exclusive class to transform your practice with renewed energy and well-being! Learn to identify burnout before it takes a toll, master stress-busting techniques, and achieve a perfect work-life balance. Our engaging, interactive session offer practical tools and strategies tailored to the unique demands of dentistry. Elevate your professional performance and personal happiness both in and out of the office! Identify Early Warning Signs: Develop the ability to recognize the early symptoms of burnout specific to dental practice, including physical, emotional, and behavioral indicators.

Learning Objectives:

- Implement Stress Management Techniques: Learn and apply effective stress reduction strategies tailored to the demands of dentistry, such as mindfulness, time management, and self-care practices
- Create a Balanced Work-Life Approach: Design and integrate a personalized plan to achieve a sustainable work-life balance, fostering long-term well-being and enhanced professional satisfaction

10:00am–12:00pm • 2 CEU, Core
A Picture is Worth a Thousand Words
 Robert Shorey, DDS

Using clinical photography for patient, lab and insurance communication as well as personal evaluation. Clinical photography will improve your patient communication and your clinical results. Photography is an important skillset for the entire dental team and will help the team understand patient needs, treatment goals and get clinical results. This course will demonstrate the importance of visual communication and will show beginners how to use Smartphones to start the process of capturing clinical images and will show beginners and intermediate clinical photographers the current use of SLR style cameras for the entire dental team. Camera systems involving smartphone setups and mainstream style cameras will be reviewed.

Learning Objectives:

- Learn Basic and Intermediate Clinical Photography Techniques
- Implement Clinical Photography in Daily Practice

10:30am–12:00pm • 1.5 CEU, Core
Diode Lasers in the Hygiene Operator
 Heidi Christopher, RDH, FWCLI

Providing successful non-surgical periodontal therapy in hygiene is challenging! Utilizing new technology, science and research as well as proven, traditional techniques is imperative. Come and learn more about how adjunctive laser therapies are being utilized in the hygiene operator for treating periodontal disease as well as treating lesions, Pain Therapy, Root Desensitization and Whitening.

Learning Objectives:

- What is laser energy and what types of lasers are used in dentistry
- Which lasers are best for hygiene procedures
- When and why would you add laser as an adjunct



Team Special
 Sign up 6 staff, get the 7th free!

10:30am–12:00pm • 1.5 CEU, Core

CBCT: Assessment of Anatomical Boundary Conditions Important to Dentists: Do You See What I See? The Standard of Excellence Not the Standard of Care

David Hatcher, DDS, MSc, MRCD(c)

Sponsored by Carestream Dental

Cone Beam CT can reveal hidden anatomy and disclose important anatomic variations that can't be visualized on traditional periapical, panoramic and cephalometric projections. Failure to recognize these key anatomic features may lead to sub-optimum diagnosis, treatment planning and treatment outcomes. Selected anatomic boundaries, alveolar ridge and jaw dimensions, TMJs and airway, will be discussed.

Learning Objectives:

- Be able to recognize key anatomic boundary conditions
- Be able to select the patients that would benefit from advanced imaging (CBCT)
- Be able to apply problem-solving strategies to determine the etiology of abnormal anatomy

10:30am–12:00pm • 1.5 CEU, Core

Mini Residency in Pediatric Dentistry for the General (and Pediatric) Dentist

Joshua Solomon, DDS, MS, DABPD, FAAPD

Treating children and teens can be as stressful as it is rewarding. Parents often do not want to be referred out of your practice. The single goal for each participant in this fast-paced program is to learn as many pearls as possible for examining and treating children and teens. The course will be led by a board-certified pediatric dentist with over 20 years of clinical experience.

Learning Objectives:

- Learn the most important aspects of a thorough examination of a pediatric or teen patient
- Discuss the top 10 clinical pearls that pediatric dentists use everyday in practice
- Understand what patients should be referred and which one you can easily treat in your practice

10:15am–12:15pm • 2 CEU, Core

I Can See Clearly Now: Soft Tissue Retraction Options

Lauren Yasuda Rainey, DDS

Sponsored by BISCO, Inc.

It's been said that "the tissue is the issue," and we all know that can be true! In the restorative world, contamination from soft tissue in the oral environment can cause havoc mid-procedure. There are a myriad of materials and tools available for retraction of the soft tissue—and it's ok to mix and match to optimize patient outcomes. This course will review options for tissue management, both of the physical and chemical varieties to assist in maintaining a dry restorative field in many of our day-to-day procedures.

Learning Objectives:

- Why tissue management is important and not just for impressions
- Materials and armamentarium to increase the likelihood of a dry restorative field
- Case selection for use of different soft tissue retraction options

11:00am–12:00pm • No CEU

Is Fee For Service Right For Your Practice?

Ashlee Adams, President; Adams Dental Consulting

What is the right insurance mix for your practice and how can you add or remove plans as needed? Even with the right balance of plans, the appropriate systems and teams are still needed to keep the revenue cycle running predictably.

Learning Objectives:

- Determine the right balance of insurance plans for your practice
- Develop effective tools to leave participating networks with minimal patient attrition
- Understand when adding new insurance relationships benefits the practice
- Evaluate the best ways to manage your revenue cycle

1:30pm–4:30pm • 3 CEU, Core

Shaping A Safe Future: Optimizing Care with Patient Education and Team Training

Viren Patel, DDS and John Sillis, Esq.

Sponsored by TDIC

(This course qualifies for a 2-year, 5% PL premium discount)

This course focuses on essential risk management strategies, empowering dentists with the skills and resources to address key factors that optimize patient outcomes and mitigate potential liabilities. Through evaluation of actual TDIC cases, this course will explore the importance of establishing protocols to enhance patient safety. It also provides best practices for obtaining current health histories, insights on essential staff roles and training and steps for responding to office emergencies.

Learning Objectives:

- Understand the significance of establishing and adhering to protocols and the importance of staff training in medical emergencies
- Recognize your role in providing patient education to achieve optimal levels of care and patient compliance
- Incorporate controls and procedures to reduce the potential for errors in documentation and increase patient safety

1:45pm–3:15pm • 1.5 CEU, Core

Can You Work for a DSO and Not Lose Your Soul in the Process?

Michael Forde, DDS, MS

Currently, 13% of dentists in the United States work for a DSO. When considering dentists who have graduated from dental school within the last 10 years, that percentage jumps to almost 25%. Furthermore, the ADA predicts that DSOs will triple in size over the next decade. Quite simply, we are living in a new and different, evolving world and each of us, as individuals, have little to say in how that change happens over time. Or, do we? This course will highlight the evolution of DSOs over time. Participants will understand the forces in the broader economy that have driven this evolution. Participants will become familiar with their role, as a group and as individuals, in helping to contend with these forces and shape that evolution in ways that preserve our ability to provide the highest level of care to our patients.

Learning Objectives:

- Understand the history and evolution of DSOs and how that has changed and will continue to change the landscape of dental practice
- Recognize the rights and obligations of the individual clinician in the context of "corporate dentistry" to preserve the sanctity of patient care as the highest priority
- Determine a pathway forward so clinicians don't feel excellent patient care and the commercial interests of shareholders and corporations are competing

1:45pm–3:15pm • 1.5 CEU, 20%

Flossing and Bossing: How to Lead Your Dental Team Without Being a Drill Sergeant

Eric Johnson, DDS

This course will help dentists and team members learn skills on how to work together effectively and maintain a positive atmosphere in the dental office. Learn practical tips on how to work with other team members and patients, especially those who might be difficult. Learn tips for team collaboration, inspiring one another, and creating a supportive work environment—without resorting to drill sergeant tactics. Embrace effective teamwork while keeping the mood light and everyone motivated.

Learning Objectives:

- Develop techniques to effectively lead and motivate, to foster a collaborative and positive work environment
- Master clear and engaging communication strategies to ensure team members are aligned and inspired
- Learn creative approaches to maintain high morale and enthusiasm within the team, making leadership both effective and enjoyable

1:45pm–3:45pm • 2 CEU, 20%

It's Just How You Say It

Ashlee Adams, President; Adams Dental Consulting

It would be easy to communicate in a dental office if it wasn't for the people in it! Just kidding... sort of... Humans are complex individuals that require unique communication approaches to reach maximum understanding and harmony. This presentation will work through different and common office scenarios and teach how to apply tools to create predictable outcomes when it comes to communicating with patients and the team.

Learning Objectives:

- Develop communication skills to manage conflict and promote positive interactions throughout or daily dental life
- Understand how to use basic communication styles and profiling tools to inform conversation strategies

1:45pm–3:45pm • 2 CEU, Core

Non-Surgical Phototherapies with Diode Lasers

Heidi Christopher, RDH, FWCLI

Phototherapy has been proven useful for its ability to interact with and manipulate biological tissues. Lasers have been widely accepted among medical, dermatological and aesthetic professionals, and is now quickly becoming the dental industry's "standard of care." Get a better understanding of how various non-surgical laser procedures can be easily integrated and add value to your practice.

Learning Objectives:

- Explore accelerated wound healing, post-surgical pain, dry socket in oral surgery
- Learn about wound healing, gingival hyperplasia, fibroblast and osteoblast stimulation, post-treatment aesthetics in orthodontics
- Discover pain therapy methods for trauma, TMD pain reduction, root desensitization and lesion treatments

1:45pm–3:45pm • 2 CEU, Core

Rethinking Nutrition for Better Oral Health

Robert Shorey, DDS

What we think we know is likely wrong. This course will discuss the importance of nutrition relative to oral health and explore what we know and don't know concerning nutrition. This is a course for the entire dental team and will advocate for greater nutritional education in dentistry so that we can share how to have better oral health with better nutrition. We will explore the Standard American Diet (SAD) and discuss how it may be related to many chronic health problems including oral disease afflicting our society.

Learning Objectives:

- Understanding nutrition's role in oral health
- Advocate for enhanced nutritional education within the dental profession
- Discover the potential links between SAD and chronic health issues, including oral diseases

1:45pm–4:15pm • 2.5 CEU, Core

Bonded For Life –Create a Long-Lasting Composite Bonded Restoration

Ron Ask, DDS

Most of what we do as restorative dentists every day involves some sort of bonding composite to teeth. This course is designed to provide clinicians with the knowledge, skill set and confidence to sequence and perform predictable composite bonded restorations that will hold up beautifully over long periods of time.

Learning Objectives:

- 5 steps that are imperative for long-lasting composite bonded restorations and identify factors that will destroy bonding
- Evaluate the advantages of composite bonding anterior teeth vs. porcelain veneers
- Learn how to bond direct pulp exposures without future endo treatment
- Understand the concept of Herodontics

1:45pm–4:15pm • 2.5 CEU, Core

Emergency Medicine Updates for Every Dental Practice: Current Best Practices in Preparedness and Evidence-Based Management

Jesse Manton, DDS, MS, CHSE, DADBA

In this presentation, Dr. Manton will bring you a refreshing and updated approach to the current best practices for the training and preparation of the dental office team for managing acutely unwell patients, as supported by the American Heart Association, the American Dental Association, and current literature. He will also provide a review of evidence-based updates that contend with some long-held beliefs about proper patient management during medical urgencies and emergencies in the dental setting

Learning Objectives:

- Review current best-practices in teaching and learning emergency medicine
- Review updates to evidence-based guidelines for management of several common medical emergency situations
- Discuss principles for implementing an effective emergency medical system that focuses on a team-based approach to managing acutely unwell patients



Early Badge Pick-up!

Register by January 24, 2025 and you'll be eligible to pick-up your event materials at the SDDS office during a designated time prior to the event.

Meet Our Speakers



Ashlee Adams, President;
Adams Dental Consulting



Ron Ask, DDS



Douglas Beals, DDS, MS
Sponsored by DIO Implant



Jenell Bell,
Associate Analyst; CDA
Sponsored by California Dental Association



Heidi Christopher, RDH,
FWCLI



Michelle Coker, PHR, PHRca; CDA
Sponsored by California Dental Association



Nancy Dewhirst, RDH, BS



Craig Dial, DRT;
Diagnostic Digital Imaging



Michael Forde, DDS, MS



Lisa Greer,
Dental Benefits Analyst; CDA
Sponsored by California Dental Association



Michael Guess, DDS, MS;
Sponsored by DynaFlex



David Hatcher, DDS, MSc,
MRCD(c)
Sponsored by Carestream Dental



Eric Johnson, DDS



Jesse Manton, DDS, MS,
CHSE, DADBA



Mary McCune, JD; CDA
Sponsored by California Dental Association



Katie Morales, Regional
Operations Manager;
Heartland Dental



Cher Paydar Hogan, FAADOM;
Golden State Dental Co.



Viren Patel, DDS
Sponsored by TDIC



Teresa Pichay, Sr. Regulatory
Compliance Analyst; CDA
Sponsored by California Dental Association



Gary Radz, DDS, FACE
Sponsored by BISCO, Inc.



Alex Ray, PT, DPT;
North Area Physical Therapy



**Brittney Rosas, Office
Manager/RDA;**
Wardany Oral Implantology



**Michael D Scherer, DMD, MS,
FACP, ABOI**



Troy Schmedding, DDS
*Sponsored by Kuraray Noritake
and BISCO, Inc.*



Robert Shorey, DDS



John Sillis, Esq.;
Zaro & Sillis
Sponsored by TDIC



Vinni Singh, DDS, AFAAID
Sponsored by WEAVE



**Joshua Solomon, DDS, MS,
DABPD, FAAPD**



**Crystal Spring, BSDH, RDH,
LAP, FADHA**
Sponsored by Elevate Oral Care



**Christine Taxin, Adjunct
Professor;** New York University,
College of Dentistry
Sponsored by CareCredit



Lauren Yasuda Rainey, DDS
Sponsored by BISCO, Inc.



Amy Yu, DMD, MSD

A Special Thank you to *The Cherry on Top Speaker Sponsors!*





2025 MidWinter Convention & Expo ATTENDEE REGISTRATION

To submit, either scan/email to events@sdds.org OR fax (916.447.3818) OR mail your registration form OR register online at www.sdds.org.

ONE REGISTRATION FORM PER ATTENDEE Please print clearly. This information will be used to print name badges.

Attendee Name: _____ Title/Degree: _____
 Member Dentist's Name: _____ ADA #: _____
 Office Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ **Email:** _____

**Attendee's email required - handout link will be sent to this email (not main office email)*

SIGN UP 6 STAFF, GET THE 7TH FREE! • COURSE INFORMATION AND OTHER CONVENTION CORRESPONDENCE WILL BE SENT VIA EMAIL.

FEES (circle the rate for the above attendee)	EARLY	REGULAR	LATE
INCLUDES FOOD!	(on/before 11/8)	(on/before 1/22)	(begins 1/23)
Dentists (ADA Members)	\$425	\$475	\$500
Dentists (ADA Members) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$375	\$400	\$450
Auxiliary/Spouse (ADA Member)	\$345	\$375	\$400
Auxiliary/Spouse (ADA Member) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$310	\$335	\$375
SDDS DHP Members	\$325	\$350	\$375
SDDS DHP Members — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$275	\$300	\$325
Dentists (Non-ADA Members)	\$900	\$950	\$999
Dentists (Non-ADA Members) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$750	\$850	\$899
Auxiliary/Spouse (Non-ADA Member)	\$450	\$500	\$550
Auxiliary/Spouse (Non-ADA Member) — ONE DAY ONLY <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$375	\$400	\$425

DHP Member

If you sign up for DHP membership, you'll be able to attend MidWinter at a discount, as well as any other SDDS courses! The DHP membership is just \$95 for the entire year!

SIGN ME UP AS A DHP (\$95)

REFUND/CANCELLATION POLICY: Cancellations received in writing by January 30, 2025 will receive a full refund less \$25 per registrant processing fee. Cancellations received after this date are nonrefundable, but substitutions will be allowed. There will be no refund for "No Shows" or for registrations made after this date.

PAYMENT METHOD: Check Enclosed Credit Card

TOTAL: \$ _____

Card #: _____ Exp. Date: _____

Cardholder Name: _____ 3-digit Security Code: _____

Billing Address: _____

Attendees agree that if you register for the convention at the member price and your membership is not renewed by the date of the convention, you will be required to pay the balance for the non-member rate. To ensure you retain the member pricing, please make sure to renew your membership before February 27, 2025.