



Sponsorship Opportunities

Laid Back Lunch Sponsor

THURSDAY OR FRIDAY ON THE EXHIBIT FLOOR (TWO AVAILABLE)

- Exhibit Booth, first priority placement and **FOUR** registrations
- Full page ad in the MidWinter Convention Handbook
- Spotlight in Know Before You Go communication to all attendees
- Recognition on social media and spotlight in This Week e-blast

\$9500

Boogie Down Breakfast Sponsor

THURSDAY OR FRIDAY

- Exhibit Booth, priority placement and **THREE** registrations
- Half page ad in the MidWinter Convention Handbook
- Recognition on social media

\$7000

Far Out Bag* Sponsor

- Company logo imprinted on conference bag received by all attendees

\$4500

Super Fab Speaker Sponsor

SPONSOR A CONFIRMED CONVENTION SPEAKER

- Exhibit Booth, priority placement and **TWO** registrations
- Half page ad in the MidWinter Convention Handbook
- Introduce Speaker and Company recognition
- Recognition in convention program
- Recognition on social media

\$4300

Feelin' Groovy Happy Hour Sponsor

SPONSOR THE DRINK THURSDAY AFTERNOON IN THE EXHIBIT HALL

- Company logo on drink tickets received by all attendees
- Booth placement located near bar

\$3800

Take it Easy Eyeglass Cloth* Sponsor

- Custom-designed eyeglass cleaning cloths will feature company's logo prominently printed on one side
- Attendees will receive instructions to visit your booth to obtain the item

\$3800

Funky Bean Coffee Break Sponsor

TWO AVAILABLE - GIVE ATTENDEES A MUCH-NEEDED CUP OF COFFEE

- Recognition in the MidWinter Convention Handbook
- Recognition in the Know Before You Go e-blast

\$3500

Spin for the Win Raffle Sponsor

- Each attendee will be given a raffle ticket instructing them to place it in the official convention raffle drum. Your booth will be located next to the raffle drum, drawing attendees eager for a chance to win—and giving you prime visibility and steady foot traffic to your booth.

\$3500

Chill Out Water Sponsor

- Company logo displayed on each hydration station

\$3500

* Most imprinted items have a one color imprint and need to be reserved no later than November 16, 2025

Lovin' Life Lanyard* Sponsor

- Company logo imprinted on every conference lanyard

\$3200

Awesome Aisle Marker Sponsor

- Aisle markers with your company logo prominently displayed in each aisle of the exhibit floor helping attendees navigate the exhibit hall and locate booths more easily

\$3200

Stellar Sticker* Sponsor

- Company name/logo imprinted on each sticker
- Attendees receive instructions to visit your booth to obtain the item

\$3000

Peace, Love and Brownies Sponsor

- Your company logo and message printed on custom-branded napkins used during the Thursday Happy Hour

\$3000

Hip Handbook Sponsor

OFFICIAL CONVENTION HANDBOOK RECEIVED BY ALL ATTENDEES

- Full page ad with priority placement in the handbook
- Company recognition on the front cover of the handbook

\$3000

Freedom Writer Pen* Sponsor

- Company name printed on pens placed in every attendee conference bag

\$2000

Flower Power Sponsor

- Provide flowers for the highboys and/or lunch tables

\$2000

Flower Child Mother's Room Sponsor

- Be the hero for all of our mothers attending
- Included will be snacks, reading material, your company swag/promotional material and a mini-refrigerator with your company name

\$800

The above sponsors will also receive the following:

- Recognition on all supporter signage
- Recognition in pre-convention issue (Jan/Feb 2026) of SDDS' bimonthly magazine, *The Nugget*
- Recognition in MidWinter Convention Handbook
- Recognition and company link on our website

Raffle Prizes

SDDS encourages all exhibitors to donate prize(s) for the raffle to be held each day. Raffle drawings will be chosen at YOUR booth, with those eligible being those who VISIT your booth and give you their business cards.