

## Thursday, March 26th, 2026

7:30am–10:00am • 2.5 CEU, Core

Unleash Your Hygiene Superpowers: Ignite a Revolution in Oral Health

Debbie Seidel-Bittke, RDH, BS

*Sponsored by CareCredit*

Identifying inflammation is vital in preventing oral and systemic diseases. Hygienists and the entire team can optimize patient care by accurately classifying risk factors and predicting disease progression. In this course, you will learn advanced communication techniques for improving patient acceptance, innovative chairside approaches and best practices to empower your patients for overall wellness.

Learning objectives:

- Use AAP Periodontal Classifications to accurately diagnose and classify periodontal diseases.
- Discover treatment recommendations based on the patient specific stage and grade of the disease.
- Develop a strategic treatment plan addressing oral inflammation.
- Implement effective sequencing of appointments for gingivitis and periodontitis patients.

7:30am–10:00am • 2.5 CEU, Core

Posterior Composites – 21st Century Techniques for Clinical Success

Richard Young, DDS

*Sponsored by Kuraray America, Inc.*

The 21st Century “Super Composite” is really a culmination of 42 years of passion for adhesion and composite dentistry. This course will present the marriage of modern materials and techniques, with researched concepts of minimally invasive dentistry (often referred to as Biomimetic Dentistry). Innovative techniques utilizing a modern matrix system, injection molding heated composites, combined with IDS, resin coating, and stress reduction protocols to create the “super composite” will be discussed. These techniques will be applied for the treatment of posterior composite dentistry.

Learning objectives:

- Understand what IDS (Immediate Resin Coating) is and how they solve many common challenges in adhesive dentistry.
- Discover how to combine IDS and injection molded composites that will change how you look at posterior composites.
- Learn when and how to perform DME (deep margin elevation).
- Explore techniques for Direct Cusp Replacements using direct composite onlay.
- Review compression vs. tension and how it affects the long-term success of your restorations.

8:00am–10:00am • 2 CEU, Core

Tethered Oral Tissues in Infancy and Pediatrics: Early Diagnosis for Lifelong Oral Health

Loeta Robles, DDS and Brooke Edgar, RDH

This lecture will provide dental professionals with a comprehensive understanding of how tethered oral tissues (TOTs) affect infants and young children. We'll explore the implications of lip and tongue ties on breastfeeding, craniofacial growth, dental arch development, and early airway formation. Attendees will learn to recognize early oral dysfunction and the long-term dental consequences of untreated restrictions. A collaborative treatment model—including the roles of lactation consultants, bodyworkers, and myofunctional therapists will be emphasized. The goal is to equip dental teams with tools to identify TOTs early and intervene appropriately for optimal oral and facial development.

Learning objectives:

- Identify clinical signs of TOTs in infants and children relevant to dental development.
- Understand how oral restrictions impact feeding, growth, and airway formation.
- Explore the dental implications of untreated oral restrictions.
- Discuss collaborative care with IBCLCs and other specialists.
- Define the role of myofunctional therapy in supporting pediatric oral development.

8:00am–10:00am • 2 CEU, Core

Biology, Technology, and Healing: Managing Dental Trauma and Root Resorption

Kenneth Tittle, DDS

*Sponsored by Carestream Dental*

Dental trauma affects more than one in three adolescents. This course will explore the various types of traumatic dental injuries, emphasizing both short- and long-term prognoses and management strategies grounded in the best current evidence and the latest guidelines. Participants will examine how the use of emerging technologies enhances diagnostic precision. Techniques in vital pulp therapy, repositioning and splinting, open apex treatment, regenerative endodontics, and management of resorptive defects will be covered in depth. The biologic underpinnings, classification, and prognostic implications of various forms of resorption will be thoroughly reviewed.

Learning objectives:

- Systematically diagnose and classify traumatic dental injuries and root resorptions.
- Develop treatment plans that maximize healing potential based on injury type and patient factors.
- Understand the principles and applications of regenerative endodontics and vital pulp therapy.
- Diagnose and manage different types of root resorption.

8:00am–10:00am • 2 CEU, Core

Responsibilities and Requirements of Prescribing Schedule II Opioid Drugs

Andrew Young, DDS

*This course satisfies the Dental Board of California's licensure renewal requirements.*

The inflammatory, neurological and psychological processes that cause the great range of pain experiences will first be discussed, followed by a discussion of preoperative, perioperative and postoperative approaches for more effective pain management (often making opioids unnecessary). We will describe how opioids work and how they compare to other forms of pain control. We will explain dosing, how dependence and addiction occur, and how that differs by age and psychological make-up. Relevant laws will be covered, and how to recognize and address drug-seeking behavior.

Learning objectives:

- Learn best practices for dental pain management.
- Understand regulations.
- Manage those at risk for addiction.

8:30am–10:00am • 1.5 CEU, Core

Ask the Expert: Regulatory Compliance

Jenell Bell, Associate Analyst, Regulatory Compliance & Employment; California Dental Association

*Sponsored by California Dental Association*

This interactive program addresses the most frequently asked questions dental team members raise in the areas of infection control, Cal/OSHA, patient screening and documentation, dental practice, HIPAA, radiation safety and more. Dental team members are encouraged to come prepared with their most common regulatory compliance questions.

Learning objectives:

- Get up-to-date information on regulations, enforcement guidance, and trends.
- Understand the broad scope of regulations applicable in dentistry.
- Learn where to find compliance assistance and support on [cda.org](http://cda.org).

10:30am–11:30am • 1 CEU, Core

Key Step-by-Step Cybersecurity & Data Protection Techniques for Dental Practices

Ali Nattah, Owner; Business PC Support, Inc.

Interested in learning about simple and predictable strategies to protect your dental practice from evolving cyber threats? Participants will attend a presentation that focuses on step-by-step “real-world” clinical practice procedures for safeguarding patient data, managing digital vulnerabilities, and complying with healthcare regulations. Emphasis will

be placed on practical skills for dental professionals to use in their practices on Monday morning.

Learning objectives:

- Exposure to step-by-step cybersecurity procedures for protecting patient health information (PHI) and practice data.
- Acquire knowledge and confidence in the clinical protocols for recognizing and responding to common cyber threats like ransomware and phishing.
- Become familiar with the parts & pieces used for establishing robust data backup, network security, and HIPAA compliance strategies.

10:30am–12:00pm • 1.5 CEU, Core

Keeping Up with Recent Dental Code Changes

Gary Dougan, DDS, MPH

Dental procedure codes change every year. Many practices miss billing and reporting opportunities to describe properly the services they are providing. We will identify new and recent codes, how to use them properly in the practice for improved claims success and which codes are being scrutinized and why. Peek into common insurance company policies and why certain codes have increased scrutiny. Understand utilization management basics. Eliminate common code mistakes that interfere with being paid.

Learning objectives:

- Learn new codes, expired codes and changed codes and avoid common coding mistakes.
- Discover codes scrutinized by payers and why.
- Understand what Utilization Management is and how does this affect me in my practice.
- Report the services provided to enhance payment.

10:30am–12:00pm • 1.5 CEU, Core

Minimizing the Heartbreak of Split Teeth and Fractures

Kenneth Tittle, DDS

*Sponsored by Carestream Dental*

Few things are more discouraging than diagnosing a non-restorable root fracture in a tooth that's received significant care. This course explores dentin as a biomaterial, examining its structural strengths and limitations to inform better treatment planning. Attendees will learn to identify teeth at risk for fracture, revise restorative and endodontic strategies to minimize progression, and apply advanced techniques to preserve structurally compromised teeth. Emphasis will be placed on diagnosis, classification, and prognosis of fractures, as well as methods to extend tooth longevity and prevent catastrophic failure.

Learning objectives:

- Discuss the contributing factors and preventive measures of root fractures and identify at-risk teeth.
- Understand current methods of diagnosis of root fractures.
- Employ current diagnostic, endodontic, and restorative techniques to minimize the occurrence of root fractures.

10:30am–12:30pm • 2 CEU, Core

California Dental Practice Act

Leslie Canham, CDA, RDA, CDIPC, CSP

*This course satisfies the Dental Board of California's licensure renewal requirements.*

Join us for the latest regulatory updates that affect dentistry. Topics will include scope of practice, professional ethics, violations of the dental practice act and attending regulations, citations, fines, license actions, mandatory reporter obligations, prescription writing regulations, license renewal requirements, and determining the legal use of utilizing dental auxiliaries.

Learning objectives:

- Understand scope of practice, violations, professional ethics, and attending regulations.
- Identify duties and settings for dental auxiliaries, levels of supervision, and license renewal requirements.
- List required postings for dental practices.

10:30am–12:30pm • 2 CEU, Core

Tethered Oral Tissues in Adolescents and Adults: Functional and Structural Consequences

Loeta Robles, DDS and Brooke Edgar, RDH

This session focuses on the long-term dental and orofacial impacts of undiagnosed tethered oral tissues in older patients. Learn how TOTs contribute to compensatory habits, altered growth patterns, malocclusion, TMD, and sleep-disordered breathing. Case studies will demonstrate how adult patients often present with symptoms tied to long-standing oral dysfunction. Attendees will be equipped to assess for TOTs during routine exams and understand the role of interdisciplinary collaboration—including myofunctional therapy—in achieving long-term functional and structural change. Practical guidance on when and how to refer for release and adjunctive therapy will be discussed.

Learning objectives:

- Recognize signs of oral restriction in adolescent and adult dentition.
- Identify links between TOTs and TMD, malocclusion, and airway concerns.
- Understand diagnostic tools and functional assessments for older patients.
- Explore the goals of myofunctional therapy in adult dental cases.
- Strengthen interdisciplinary collaboration for comprehensive patient care.

10:30am–12:30pm • 2 CEU, 20%

Powerful Steps to Reduce Cancellations

Debbie Seidel-Bittke, RDH, BS

*Sponsored by CareCredit*

This course goes beyond reducing cancellations and no-shows, focusing on understanding patient values and tailoring motivational communication to meet their individual needs. Attendees will explore strategies using case studies to learn motivational techniques that highlight the benefits of care aligned with each patient's values. By mastering effective communication skills, participants will enhance patient satisfaction and loyalty, building stronger patient relationships.

Learning objectives:

- Identify and analyze the factors contributing to cancellations.
- Develop effective communication strategies.
- Implement proven techniques to reduce cancellations and no-shows.

10:30am–12:30pm • 2 CEU, Core

Anterior Composites—Modern Approaches to Age Old Problems-Black Triangles, Diastema Closures, and More

Richard Young, DDS

*Sponsored by Kuraray America, Inc.*

Esthetic dentistry has evolved over the years, and the black triangles, diastema closures, cervical CI5's and fragment attachment have always been difficult to treat successfully. This lecture will present injection molding techniques, matrix systems, and adhesion techniques, from 42 years of "real world" clinical experience in minimal invasive dentistry, it will change the way you look at composites, adhesion, and tooth structure.

Learning objectives:

- Learn matrix systems to make your life easier.
- Learn advanced adhesion techniques for anterior composite dentistry.
- Learn why tooth structure can be the best restorative material we have.

2:00pm–3:00pm • No CEU

Branding Strategies to Attract More New Patients

Dan Johnson, Chief Operating Officer; Acre Wood Dental

*Sponsored by Gargle*

In a world where every dental practice is competing for attention, the practices that grow fastest aren't always the ones with the newest technology or the fanciest office—they're the ones that tell a compelling story. Your brand is more than your logo or website; it's the emotional connection patients feel when they discover you online, hear about you from a

friend, or walk through your doors for the first time. In this marketing-forward session, dental professionals will learn how to define and amplify their unique story to fuel sustainable new patient growth. By strategically shaping your brand identity, you'll stand out in crowded markets, build trust faster, and convert more curious clicks into loyal patients.

Learning objectives:

- Craft a clear and authentic brand story that resonates with the patients.
- Identify what makes your practice stand out and translate that into messaging that converts.
- Use storytelling as a marketing strategy across your website, ads, reviews, and social media to boost visibility.
- Build trust that shortens the decision cycle for new patients.
- Connect branding efforts to data, including increased website traffic, lead conversion, and call-to-appointment ratios.
- Design a new patient journey that reinforces your brand.

2:00pm–3:30pm • 1.5 CEU, Core

Secrets of Smoother Claims Processing: Common Reasons Your Claims are Denied

Gary Dougan, DDS, MPH

Every year, dentists continue to cite that working with dental insurance benefit programs is one of the main concerns of running their practices. This course discusses the top reasons claims are denied and what you can do to prevent processing delays. Identify common office occurrences and errors that interfere with payment and discover how to enhance your office systems to smooth relationships with dental carriers. What are your submissions telling the payers about your utilization pattern? We will discuss the growing concern of potential fraud, waste, and abuse in insurance billing.

Learning objectives:

- Learn common reasons dental claims are denied.
- Prevent common errors and improved chart documentation.
- Improve office image with insurance companies.
- How utilization patterns are being analyzed for potential fraud, waste and abuse.

2:00pm–3:30pm • 1.5 CEU, 20%

The Hand Bone's Connected to the Neck Bone, Instrumentation and Biomechanics for the Hygienist

Katrina Klein, RDH, CEAS, CPT

Anyone who has practiced chairside knows that dental hygiene is a physically taxing career. Even on the best of days, physical fatigue can feel like an uphill battle. What's hard to grasp is that it's the sum of the little things we do "just really quickly" in and out of the operatory, that can be the source of our body pain ... or our wellness. Katrina will discuss the

biomechanics of dental hygiene instrumentation and offer subtle practice adjustments that add up to big results for less body pain.

Learning objectives:

- Understand the biomechanics of body pain as it relates to dental hygiene practice.
- Discover body friendly operator and patient positioning for clinical practice.
- Identify the differences in instrument handles, materials and blade engineering.
- Demonstrate an understanding of body preparedness for clinical practice longevity.

2:00pm–3:30pm • 1.5 CEU, 20%

HR Essentials: How to Protect Your Practice and Avoid Legal Minefields

Ali Oromchian, JD; Dental & Medical Counsel, PC

Are you making a mistake? One of the biggest blunders practice owners make is not following HR processes and procedures to keep their practices safe and lawsuit-free. In this presentation, you will learn everything necessary to maximize your practice's potential while staying legally compliant. Not only will these strategies ensure you're less likely to be on the receiving end of a lawsuit, but they will also help your practice run more efficiently when implemented.

Learning objectives:

- Identify employment laws and HR trends to expect.
- Establish the right employment policies.
- Understand the law updates affecting your practices.
- Illustrate the common pitfalls most dental practices experience and how to avoid them.
- Use actionable steps to become HR compliant.

2:00pm–3:30pm • 1.5 CEU, Core

There's Air Up There!

Jonathan Szymanowski, DMD, MMSc

This introductory lecture provides a comprehensive overview of maxillary sinus grafting. Attendees will gain foundational knowledge in clinical and radiographic diagnosis related to sinus augmentation. Various surgical techniques will be discussed, accompanied by case presentations to illustrate practical applications and outcomes.

Learning objectives:

- Discover various surgical techniques.
- Evaluate clinical case presentations.

2:00pm–3:30pm • 1.5 CEU, Core

TMD Overview

Andrew Young, DDS

The different types of TMDs will be described, as well as how to perform a physical examination. We will then discuss the most common causes of TMD, and how to identify and reduce or eliminate them. Simple home physical therapy, as well as when and how to make night guards, will be covered.

Learning objectives:

- Recognize various TMDs.
- Identify the most common causes in your patients.
- Guide patients in reducing/eliminating their TMD.

2:00pm–4:00pm • 2 CEU, Core

Infection Control

Leslie Canham, CDA, RDA, CDIPC, CSP

*This course satisfies the Dental Board of California's licensure renewal requirements.*

Dental infection control demands that we review, update, and fine tune skills and processes. In this course, attendees will understand how to update infection control practices to meet CDC Guidelines and Dental Board standards. Examples of infection control DO's and DON'Ts will motivate the attendee to strive for infection control excellence. Create a culture of safety with take away checklists, protocols, and resources.

Learning objectives:

- Understand how to incorporate the CDC Guidelines
- for your dental practice.
- Learn how to achieve a culture of infection prevention and safety.
- Develop and implement infection control checklists.